

Blind Babies Foundation

Serving Children With Visual Impairments

1814 Franklin Street, 11th Floor, Oakland, CA 94612
(510) 446-2229 • Fax: (510) 446-2262 • www.blindbabies.org

February 14, 2008

Speaker of the House
Honorable Nancy Pelosi of the Eighth District, California
235 Cannon HOB
Washington, DC 20515

Dear Speaker of the House, Ms. Pelosi:

I am writing regarding the FCC recently initiated Notice of Proposed Rulemaking on broadcast localism. I understand that the FCC's Notice asserts that broadcasters may not be adequately serving their local communities, and I would like to offer a very different perspective.

Blind Babies Foundation, a non-profit organization serving families of infants and preschoolers who are blind or visually impaired in Northern and Central California since 1949, has been the beneficiary for several years of the public service of newscasters from ABC7, KRON-TV in the San Francisco Bay Area.

Our relationship with this great team began in the late 1990's when ABC7 Meteorologist, Joel Bartlett, joined our Board of Directors. He served as an active and dynamic Board member, who also ensured that Blind Babies Foundation's services and events were highlighted on prime time local news and that our families' voices were heard by members of the local Bay Area communities.

Since that time, Joel, and his colleagues, Cheryl Jennings, Kristen Sze and their teams have lent their names to and have served as Emcee's for our annual Beeper Egg Hunts for families of young children who are blind; with great class and elegance they have given their time and talent to our annual Gala fundraisers featuring the success stories of our many alumni clients.

The team has provided news station tours as auction items for our fundraisers, and has linked Blind Babies Foundation to the public through the ABC7 website. Family members of the news station team have participated in our golf tournaments and other high profile activities that are essential to the visibility of our agency. As recently as this past week, Cheryl made sure the camera crew was at a local elementary school to publicize the story of the philanthropy of a motivated fourth grade class that raised over \$1200 for the families we serve.

Beyond the direct impact on our organization, ABC7, KRON-TV offers regular programming relevant to special communities, such as Profiles of Excellence, ABC7 Salutes and ABC7 Listens. We look forward to highlighting our services and staff on View from the Bay, which features myriad local people and topics. The weekly public affairs show, Beyond the Headlines, and quarterly Profiles of Excellence specials keep local issues in the forefront of local viewers.

For these reasons, Blind Babies Foundation will honor ABC7, KRON-TV at our Sixtieth Anniversary Gala in February of 2009. And for these reasons, I write this letter to demonstrate that our experience does not support the need for further regulation to ensure that our local station serves the local community.

Thank you very much for this opportunity to recognize the public service work of this terrific team and the station that supports their full participation in community action.

Sincerely,

Julie Bernas-Pierce, Executive Director



SAN FRANCISCO AIDS FOUNDATION

995 MARKET STREET, SUITE 200, SAN FRANCISCO, CALIFORNIA 94103
VISITORS' ENTRANCE: ONE 6TH STREET AT MARKET

February 11, 2008

Commissioner Kevin Martin
Chairman
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Dear Commissioner Kevin Martin:

I understand that you are seeking comment from local constituents regarding the FCC's recent Notice of Proposed Rulemaking on broadcast localism (MB Docket No. 04-233) and its assertion that local broadcasters may be failing to serve local communities. I appreciate the opportunity to share my feelings about our local media partners including KGO-TV and other broadcasters in the San Francisco area.

The San Francisco AIDS Foundation is charged with educating citizens all over the Bay area about HIV. We seek opportunities to raise awareness about HIV transmission, treatment and care, to reduce HIV-related discrimination, and to share opportunities with the community to contribute time and resources to our work. Without the cooperation of Bay area local broadcasters, these objectives would be far less successful.

KGO-TV alone has provided support for myriad programs and activities of the San Francisco AIDS Foundation. The station's news department frequently produces stories on HIV and AIDS which have an important role in furthering our mission. For AIDS Walk San Francisco, one of our largest fundraising events, KGO sponsors a team, matches funds raised by employees who participate, and promotes the event by linking to the AIDS Walk website. The station has been an underwriter of our annual Leadership Recognition Dinner and has featured the AIDS Foundation on its local public affairs programs, "The View from the Bay" and "Beyond the Headlines," which invited me as a guest to discuss the scope of four efforts to reduce new HIV infections in San Francisco.

Other broadcasters, both radio and television, give incalculable assistance in the fight against HIV including KPIX, KNGY and KNTV to name a few. It is because of these organizations that San Franciscans have a solid base of knowledge about HIV, and we look forward to continuing and strengthening these relationships as our need to disseminate information and cultivate support continues to grow.

Sincerely,

A handwritten signature in black ink that reads "Mark Cloutier". The signature is written in a cursive, flowing style.

Mark Cloutier,
Chief Executive Officer

Cc: Michelle Carey



FOOD BANK

of Contra Costa and Solano

Because no one should go hungry

February 8, 2008

MAILING ADDRESS

PO Box 271966

Concord, CA 94527

CONCORD LOCATION

4010 Nelson Avenue

Concord, CA 94520

925-676-7543 main

925-671-7933 fax

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell:

FEDERAL LOCATION

1891 Woolner Avenue

Suite 1

Fairfield, CA 94533

707-421-9777 main

707-421-0205 fax

Federal Tax

ID #94-2418054

Visit us on the web at

www.foodbankccs.org

I understand that the FCC has issued a report on broadcast localism and notice of proposed rulemaking entitled "In the Matter of Broadcast Localism" (MB Docket No. 04-233). If I am clear, this report examines whether broadcasters are appropriately addressing the needs of their local communities. Should you ever consider local stations, I would like to be on record that KGO-TV, the ABC affiliate in San Francisco does an incredible job helping our Food Bank, and other Bay Area Food Banks deal with the issue of hunger in the community.

KGO-TV works with Bay Area Food Banks during the holiday season on the "Share Your Holiday" food drive. Working in partnership with Safeway Stores, we organize a drive to collect turkeys before Thanksgiving and KGO-TV continues to highlight significant food or financial donors throughout the holidays. KGO-TV also works with us to put on a one-day telethon from broadcast locations throughout the Bay Area, encouraging people to donate and acknowledging the generosity of the community. The power of television is incredible, and KGO-TV's willingness to give donors air time encourages people to help in a more significant way.

In addition, KGO-TV has Executive Directors from Bay Area Food Banks as guests on their Sunday morning "Beyond the Headlines" show as well as their "View From the Bay" weekday afternoon show. So in addition to the work KGO-TV does helping food banks gather food donations through the "Share Your Holiday" food drive and the summer "End Hunger Now" food drive, they

MEMBER OF

America's Second Harvest
The Nation's Food Bank Network

are helping us educate the community about why hunger is an issue in an affluent community.

I should also mention that KGO-TV helps us by encouraging their broadcast talent to join us as we do our big fundraising event "An Afternoon in the Admiral's Garden". It definitely improves our "draw" when people know they will get a chance to shake hands with the people who bring them the news each night.

Finally, I would like to say that the people I have met at KGO-TV are good people who are committed to serving their local community. With the example I have seen with KGO-TV, I wonder why additional regulation from the FCC is needed. The commitment our partners at KGO-TV have to the local community and to helping us end hunger is real. Perhaps the work KGO-TV does could be held up as an example to other broadcasters.

Sincerely,



Larry Sly
Executive Director

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai
Congresswoman Nancy Pelosi

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV and CBS5 already serve our community in any number of ways that makes any additional federal regulation unnecessary.

Our summer and holiday food drives could not survive without the critical support that KGO-TV and CBS5 provide. Their sponsorship is responsible for a large share of donations we receive and helps feed the 40,000 low-income people we serve each week. Moreover, on-air time devoted to our campaign has helped raise community awareness of the problem of hunger in the Bay Area. I want to assure you that KGO-TV’s and CBS5’ role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and CBS5 and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

]

Juzan Bateson
Executive Director
Alameda County Community Food Bank

2/8/2008



SAN FRANCISCO FOOD BANK

February 8, 2008

Chairman Kevin Martin, Commissioner Michael Copps, Commissioner Jonathan Adelstein,
Commissioner Deborah Tate & Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

Recently I learned that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." As you deliberate, I want to make sure you are aware that in the San Francisco Bay Area, KGO and KPIX have been valued partners to the anti-hunger community, devoting significant time and on-air resources to the issue.

Both KGO and KPIX have worked with the San Francisco Food Bank to raise awareness about the issue of hunger in our community. Both stations have sponsored various food drives throughout the year including promoting our thanksgiving and holiday drives and providing a full day of televised coverage highlighting hunger and the work of the Food Bank. KGO and KPIX have also aired stories and reports about hunger and food assistance programs as part of their coverage of local and community news; covering stories on elimination of key nutrition programs to declining donations and new food bank initiatives.

Beyond their in-kind contributions of air time, KGO and KPIX have proved to be valued sponsors of our organization by hosting on-site employee food drives, sponsoring unique Food Bank events and raising money for our organization.

The San Francisco Food Bank has enjoyed a long-standing relationship with these two community partners and it did not require national regulation to create and maintain the supportive, local association that we enjoy.

Sincerely,

Paul Ash
Executive Director

Cc: Michelle Carey, Rick Chessen, Rudy Brioché, Amy Blankenship, Cristina Pauze, Monica Desai, Speaker Nancy Pelosi

900 PENNSYLVANIA AVENUE, SAN FRANCISCO, CA 94107

Telephone: (415) 282 1900 Facsimile: (415) 282 1909 www.sffoodbank.org

Member, America's Second Harvest—The Nation's Food Bank Network

February 12, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin,

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, World Arts West, KGO-TV already serves our community in many ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on a number of public service announcements that have greatly raised local awareness of World Arts West. For several years, KGO-TV has helped our organization significantly through sponsorship of our programs, the San Francisco Ethnic Dance Festival and People Like Me. With their help we have been able to advance cultural understanding and increase appreciation of the world's diverse dance traditions, here in the San Francisco Bay area.

As part of their local and community coverage, KGO-TV has also produced and aired stories of several of our Festival performers. In 2004, KGO-TV aired a profile on former board member and Haitian dance master Blanche Brown. Features like these have raised the profile on our organization's works. Additionally, KGO-TV sent news anchors to emcee our annual fundraising Gala. Cheryl Jennings emceed our annual Gala last year and helped us raise over \$90,000 on our opening night.

For years, our residents have relied on KGO-TV for accurate and detailed emergency and weather information. This information goes far beyond a weather report to include advance warnings of weather emergencies, notifications of evacuation routes, locations of relief stations, and geographically targeted updates. KGO-TV's ABC7 news channel has been constantly proving reports on local weather and emergencies, e.g., California fires, Katrina, and tornados.

To put it simply, KGO-TV has helped promote World Arts West's branding. It has helped our organization move faster towards its goal of serving the needs of our diverse communities by way of inter-cultural understanding through music and dance. Moreover, KGO-TV's public service announcements, web promotions, profile and stories of our diverse performers have helped spread our message to the community-at-large. For this we are grateful to KGO-TV.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Fulie Mushet
Executive Director, World Arts West

Parna Basu
Development Assistant
World Arts West
Fort Mason Center, Building D
San Francisco, CA 94123
Phone: 415-474-3914
Fax: 415-474-3922
www.worldartswest.org



Felecia Gaston
Executive Director

PERFORMING STARS of MARIN

a non-profit organization

February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Johnathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Subject: ABC7/KGO-TV/RADIO- San Francisco, California

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, Performing Stars of Marin, ABC7/KGO-TV & Radio already serves our community in any number of ways that makes any additional federal regulation unnecessary.

1. We have worked with ABC7/KGO-TV on any number of public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. ABC7/KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works.

I am Executive Director of Performing Stars of Marin, a non-profit organization founded in 1990, to provide access to every arts and enrichment programs to youth in Marin who are underserved due to racial, economic, cultural or social barriers. (www.performingstars.org) Performing Stars has been dedicated to giving low income and multicultural children in Marin County opportunities to participate in the performing, visual and literary arts and “to reach for the stars”. Most recently, Performing Stars expanded its programmatic scope to include opportunities in non-art areas such as environmental science and sports activities because they also encourage participants to further develop themselves, increase their self-esteem and self-reliance, and expand their reach for social integration.

My sincere purpose in writing this letter is verify and confirm the positive impact of the dedicated staff who exemplify the most highest quality of professional expertise. My organization has had the privilege of being involved with ABC7/KGO-TV/Radio since 2001. Over this period of eight years up until the present, their support and commitment in promoting the mission of our non-profit organization. We know that these individual personalities have been most influential in helping to and raise awareness of our organization throughout the Bay Area, and in some instances throughout the United States.

The following are actual documentations:

Mimi Kwan, Communications Director – who has helped promote our events on their website and provided the station’s logo and promotional items for our organization to use for our benefits and events.

Local News Alerts

In 2002, during our annual Holiday Christmas Toy Drive, we had an unusual experience when someone stole 30 bags of toys. ABC7/KGO-TV was the first station who reported the story. Afterwards, all of the local Bay Area TV stations covered the event. The result was that after 30 bags were

stolen, we had over 5000 toys donated during this effort, which served over 300 low income families.

Support of Local Personalities for a Benefit Fundraiser
“Up, Up & Away – Stars Cooking by the Bay” featuring
Recipes from local Bay Area celebrities

In 2003, our organization published a cookbook featuring recipes from local media personalities, politicians, and residents. The staff at ABC7/ KGO-TV graciously submitted their family recipes to raise funds for our organization. The ABC/KGO-TV personalities who submitted recipes are as follows: Joel Bartlett, Elizabeth Bermudez, Spencer Christian, Leigh Glaser, Cheryl Jennings, Lyanne Melendez, Willie Monroe and Eric Thomas. (2004)

Appearances at Local Benefit Fundraisers

Since 2001, the following tv personalities have volunteered their services to serve as Master/Mister of Ceremonies:

Martin Wyatt, Retired Sports Anchor

*participated in our Annual Holiday Jam, during the Christmas Season. This event is sponsored by Grammy Award Winner and music producer, Narada Michael Walden. Martin also served as an auctioneer for donated items. (held at the Mill Valley Community Center) (2001, 2002, 2004)

*participated in acknowledging Marin City educators at the Annual Marin City Blues & Soul Party held on Labor Day. (2005)

*participated as one of the Three Wise Men (completely dressed in costume) held at a Christmas Parade in Marin City. (2002/2003)

*coordinated a tour of ABC7/KGO-TV for adolescent boys who are enrolled in our Boys to Men program (social skills & leadership program). (2005)

Joel Bartlett, Retired Meteorologist

*participated in the Annual Holiday Jam, during the Christmas Season. This event is sponsored by Grammy Award Winner and music producer, Narada Michael Walden, held at the Mill Valley Community Center. (2006)

*participated as one of the Three Wise Men (completely dressed in costume), held at a Christmas Parade in Marin City. (2002)

*participated as a Guest Speaker in our Star Roles to Model, Speaker Series at the Headland's Institute in Sausalito – on “How Clouds are Formed”. (2006)

Ray Taliaferro, Announcer, KG0-RADIO 810-AM

*served as Master of Ceremonies in a Tribute honoring the Original Tuskegee Airmen of Northern California – College of Marin, Kentfield, CA On Veteran's Day Weekend (2007)

Cheryl Jennings, News Anchor

*served as Mistress of Ceremonies at our Annual Holiday Benefit held Mill Valley Community Center.

* Salute to John Lam, a Vietnamese Student who started with our program at the age of four, enrolled at the Marin Ballet, continued at the National Ballet of Canada, and now in his early 20's– who is now a professional dancer at the Boston Ballet (2005)

*Salute to Angelee Williams – Headland's Institute , which has initiated other youth to volunteer their services and resources to our organization. (see attached letter) (2007)

*arranged a tour for students at a local school district, Sausalito School District and Willow Creek Academy at the station.(2007)

*connected our organization with a professional graphics arts person who is now providing services on a pro-bono basis to develop a marketing and new brochure. (see attached correspondence) (2007)

* referred our organization to a major funding source – the A.P. Giannini Fund from the Bank of America and we received a \$10,000 unsolicited grant to support the efforts of our youth. (2007)

Cheryl has been so instrumental, that we asked if she would lend her name to our Advisory Committee in order to continue promotion of our organization and our fundraising efforts.

Although our organization is 18 years old, it takes an enormous amount of resources and visibility to promote our mission. The outstanding services

from the staff at ABC7/KGO-TV maintains a positive spotlight on Performing Stars of Marin. In addition, your media services helps us to bring awareness of residents of isolated communities and also expand the Bay Area's awareness about the richness of multicultural life in Marin.

I want to assure you that ABC7/KGO-TV's role—including both on-air and off-air time—is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by ABC7/KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

I am honored and pleased to write this letter on behalf of Marin's most isolated and poorest populations in an effort to continue to build bridges, community and families. In doing, so Performing Stars helps create a path to success for the hundreds of children and families we serve each year.

Sincerely,



Felecia Gaston

Executive Director

performingstars@sbcglobal.net

encs. - photo pages of events

correspondence from Headland's Institute

McMillan Design Group

100 Magnificent Women of Marin

cc: Michelle Carey

Rick Chessen

Rudy Brioche

Amy Blankenship

Cristina Pauze

Monica Desai



1554 Lincoln Avenue • San Rafael, CA 94901
415.459.5759 • mcmillandesigngroup.com

February 4 2008

To whom it may concern:

In the spring of 2007 I attended a seminar for women in business in San Rafael, California. The opening address was given by Cheryl Jennings, news anchor of KGO TV in San Francisco. She spoke of three organizations about which she felt deeply.

One of which was Performing Stars of Marin City. This group provides opportunities for many underprivileged kids.

I was quite moved and called the Director of Performing Stars, Felecia Gaston, to see if, as a graphic designer, I could do anything to help. As it turned out, there was.

Cheryl Jennings has done a great deal to promote Performing Stars. Mr. Gaston speaks very highly of Cheryl, of all the support she has provided and her dedication to the school and its activities.

It's such an important issue in any community that people who can help, do help. From what I've heard about Ms. Jennings, her role at KGO and her personal motivation, she certainly has helped quite a few.

Best regards,

Shawn McMillan

February 6, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554



YOSEMITE
NATIONAL
INSTITUTES

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in a number of ways that makes any additional federal regulation unnecessary.

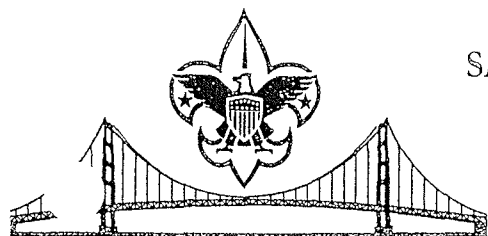
I work with Yosemite National Institutes, a non-profit that provides environmental education in our national parks. We have a campus here in the Bay Area, Headlands Institute, that reaches out to 10,000 students annually through a variety of educational programming. We have worked with Cheryl Jennings and Joel Bartlett of KGO-TV on several projects to help raise awareness of our programs as well as offer some educational expertise.

For the past two summers we have worked closely with another local non-profit, Performing Stars of Marin, which provides educational opportunities and support to the young people of Marin City. In our first summer we developed a series of environmental educational programs for a group of 10 students. One of our programs was about meteorology and Joel was our special guest. He shared his experiences working with KGO as their local meteorologist and explained to them different aspects of weather. Last summer, Cheryl Jennings, news anchor for KGO-TV, and her film crew visited Coastal Camp at Headlands Institute to cover the story of 7th grader, Angele Williams. Angele raised over \$5,000 to provide scholarships for 20 local children to attend a week of camp. Angele had attended Headlands Institute as an elementary school student, and wanted to make sure that other folks in the county could also share in that experience. Cheryl and her crew covered the students' arrival and meeting with Angele and her father. They also spent some time out hiking in the field with the students. Cheryl put together and aired a beautiful piece about Angele's generosity and how it impacted the lives of these local children.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Pei-Yee Woo
Development Communications Manager
Yosemite National Institutes



SAN FRANCISCO BAY AREA COUNCIL, No. 28
BOY SCOUTS OF AMERICA

Preparing young hands to reach higher

February 8, 2008

Chairman Kevin Martin
Commissioner Deborah Tate
Commissioner Robert McDowell
Commissioner Jonathan Adelstein
Commissioner Michael Copps

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

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We have worked with KGO-TV on any number of public service announcements that have significantly raised local awareness of the work that the Boy Scouts of America has been doing in our community for nearly 100 years. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the vital issues of community service and hunger. Specifically KGO-TV has sponsored the Annual Scouting for Food Campaign that is the largest food collection for our local food bank each year; this project could not take place with KGO-TV's participation.

KGO-TV's active participation in our Annual Gala & Auction is the primary reason that more than \$170,000 is raised to benefit our Character Education and Citizenship training programs of our organization. Morning News Anchor Kristen Sze's personal participation is the most significant factor in this success. I want to assure you that KGO-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

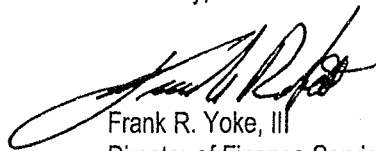
SAN FRANCISCO BAY AREA COUNCIL #28
is funded entirely by private businesses and individuals.

YOUTH LEADERSHIP TRAINING CENTER

1001 Davis Street, San Leandro CA 94577-1514 – Phone: (510) 577-9000 – Fax: (510) 577-9002
(800) 231-7963 www.sfbac.org

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "Frank R. Yoke, III", written in a cursive style.

Frank R. Yoke, III
Director of Finance Services

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



235 Montgomery Street, 12th Flr.
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Phone 415-352-8826
Fax 415-392-0485
deaston@leadershipsf.org
www.leadershipsf.org

February 7, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

RE: MB Docket No. 04-233

Dear FCC Commissioner:

This letter is in reference to the FCC recently initiated Notice of Proposed Rulemaking on broadcast localism asserting that broadcasters may not be adequately serving their local communities.

The San Francisco Bay Area's local television and radio stations are extremely supportive of organizations and activities in our community. In particular Leadership San Francisco (LSF), a 501(c)(3), operating under the San Francisco Chamber of Commerce Foundation, has benefited from the support of many local stations, in particular KGO-TV, KGO-AM Radio and Entercom (KOIT, KDFC, KBWF). For more than two decades these companies have sponsored active participants in Leadership San Francisco's signature leadership development program, supported various fundraisers and produced public service announcements for recruitment and events.

Our community is enriched by the support the many local community based organizations receive from local broadcasters.

Thank you for your consideration.

Sincerely,

Dianne M. Easton
Executive Director

cc: Nancy Pelosi, Speaker of the House, 8th District California
Michelle Carey
Commissioner Michael Copps
Rick Chessen
Commissioner Jonathan Adelsetin
Rudy Brioche
Commissioner Deborah Taylor Tate
Amy Blankenship
Commissioner Robert McDowell
Cristina Pauze
Monica Desai, Chief Media Bureau

February 6, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
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Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554



YOSEMITE
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Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in a number of ways that makes any additional federal regulation unnecessary.

I work with Yosemite National Institutes, a non-profit that provides environmental education in our national parks. We have a campus here in the Bay Area, Headlands Institute, that reaches out to 10,000 students annually through a variety of educational programming. We have worked with Cheryl Jennings and Joel Bartlett of KGO-TV on several projects to help raise awareness of our programs as well as offer some educational expertise.

For the past two summers we have worked closely with another local non-profit, Performing Stars of Marin, which provides educational opportunities and support to the young people of Marin City. In our first summer we developed a series of environmental educational programs for a group of 10 students. One of our programs was about meteorology and Joel was our special guest. He shared his experiences working with KGO as their local meteorologist and explained to them different aspects of weather. Last summer, Cheryl Jennings, news anchor for KGO-TV, and her film crew visited Coastal Camp at Headlands Institute to cover the story of 7th grader, Angele Williams. Angele raised over \$5,000 to provide scholarships for 20 local children to attend a week of camp. Angele had attended Headlands Institute as an elementary school student, and wanted to make sure that other folks in the county could also share in that experience. Cheryl and her crew covered the students' arrival and meeting with Angele and her father. They also spent some time out hiking in the field with the students. Cheryl put together and aired a beautiful piece about Angele's generosity and how it impacted the lives of these local children.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Pei-Yee Woo
Development Communications Manager
Yosemite National Institutes



Music
in Schools
Today

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Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

February 12, 2008

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, Music in Schools Today, KGO-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on any number of public service announcements that have significantly raised local awareness about music education in the San Francisco bay area. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the need for stronger music education in our public schools.

The on-air and off-air time devoted to our annual fundraising events has helped raise community awareness of music education and of Music in Schools Today. I want to assure you that KGO-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large. KGO-TV has been a consistent supporter of our annual Celebrity Waiter Luncheon, and has donated numerous items to our auction- including rides in the KGO Traffic Jetcopter.

Along with fundraising support, KGO-TV has long allowed use of their office conference room for Music in Schools Today's quarterly board meetings.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Meg Madden
Executive Director, Music in Schools Today

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

February 12, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin,

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, World Arts West, KGO-TV already serves our community in many ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on a number of public service announcements that have greatly raised local awareness of World Arts West. For several years, KGO-TV has helped our organization significantly through sponsorship of our programs, the San Francisco Ethnic Dance Festival and People Like Me.

With their help we have been able to advance cultural understanding and increase appreciation of the world's diverse dance traditions, here in the San Francisco Bay area.

As part of their local and community coverage, KGO-TV has also produced and aired stories of several of our Festival performers. In 2004, KGO-TV aired a profile on former board member and Haitian dance master Blanche Brown. Features like these have raised the profile on our organization's works. Additionally, KGO-TV sent news anchors to emcee our annual fundraising Gala. Cheryl Jennings emceed our annual Gala last year and helped us raise over \$90,000 on our opening night.

For years, our residents have relied on KGO-TV for accurate and detailed emergency and other information. This information goes far beyond a weather report to include advance warnings of weather emergencies, notifications of evacuation routes, locations of relief stations, and geographically targeted updates. KGO-TV's ABC7 news channel has been constantly proving reports on local weather and emergencies, e.g., California fires,

Katrina, and tornados.

To put it simply, KGO-TV has helped promote World Arts West's branding.

It

has helped our organization move faster towards its goal of serving the needs of our diverse communities by way of inter-cultural understanding through music and dance.

Moreover, KGO-TV's public service announcements, web promotions, profile and stories of our diverse performers have helped spread our message to the community-at-large. For this we are grateful to KGO-TV.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Julie Mushet

Executive Director, World Arts West

Parna Basu

Development Assistant

World Arts West

Fort Mason Center, Building D

San Francisco, CA 94123

Phone: 415-474-3914

Fax: 415-474-3922

www.worldartswest.org



16 Digital Drive, Novato, CA 94949 TEL 415.382.9083 FAX 415.382.8384 info@okizu.org www.okizu.org

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*Chief Exec. Officer & President,
Sunesis Pharmaceuticals, Inc.*

February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I was very interested to see that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. I understand that this is intended to ensure that broadcasters are appropriately addressing the needs of their local communities. I wanted to tell you that in the view of Camp Okizu and thousands of families in northern California dealing with childhood cancer, KGOTV has been a partner with us for many years through the growth of the need for more and more programs dealing with the needs of these family members.

Cheryl Jennings, one of the news anchors, has done a story on our programs every year for the last 15 years. She and her cameraperson come to camp every summer in the 100 degree heat and tell the story of these families and show their courage and the need for support. It helps make us known to families who have a need for this service (which is free) since privacy laws prevent the hospitals from giving us contact information. It also helps us get the 500 volunteers we need each year and of course funding.

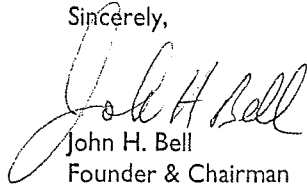
We must raise over \$1.8mm every year to support this program as families are unable to pay for these services during such a difficult time. Cheryl, along with Dan Noyes has hosted our annual fundraiser for many years as well, and in the few instances she could not attend, the other anchors have filled in. Indeed they now host another annual event for us. Between these two events we raise more than one third of our annual funds.

Several years ago we ran out of money due to the increasing number of children with cancer so we were forced to cancel two of our family camp weekends. KGO put out the story of our need for funds to save the summer. The response was more than we needed and saved that year for a number of kids who would not have had another opportunity to have a special summer where they can be happy fun-loving kids again.

We are very grateful to KGO and cannot say enough about the cooperation, kindness and care they have shown toward these very deserving children and their families.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,


John H. Bell
Founder & Chairman

JHB/mek

cc: Cheryl Jennings KGO



February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has come to my attention that the Federal Communications Commission recently issued a Notice of Proposed Rulemaking regarding broadcast localism. It appears this proceeding is seeking to ensure that broadcasters fulfill their obligation of addressing the needs of their local communities.

On behalf of the nonprofit American Sports Institute, I wish to say that it has been our experience over the past 20 years that KGO-TV and KGO-Radio, the local ABC television and radio affiliates in San Francisco, have gone above and beyond their local broadcast responsibility to the community.

Since 1989, both KGO-TV and KGO-Radio have supported the efforts of the American Sports Institute through our educational programs that address the serious issues facing America's troubled public-school system. During this time, both KGO-TV and KGO-Radio have produced countless news stories about the work we do and have helped generate much-needed funds to support our efforts. Through this process, we have positively impacted the lives of thousands of students, many of whom come from low-income, disadvantaged backgrounds. In fact, researchers affiliated with the Office of Educational Research and Improvement (OERI) in the United States Department of Education have hailed one of our programs as "a model for total school reform . . . that addresses the needs of the whole learner." It is safe to say that without the support of KGO-TV and KGO-Radio, our chances of generating this type of success would have been seriously compromised.

And while KGO-TV and KGO-Radio have been instrumental regarding the results we have produced to date, they continue to work with us to further our efforts to help transform our nation's public-school system. On February 28, 2008, in just a few weeks, both KGO-TV and KGO-Radio will carry on their respective websites (abc7news.com and kgoam810.com) the first-ever, day-long, videostreaming telethon on the internet—or web-a-thon—to raise funds for a

AMERICAN SPORTS INSTITUTE

P.O. Box 1837, Mill Valley, CA 94942, USA • Tel 415-383-5750 • Fax 415-383-5785

info@amersports.org • www.amersports.org

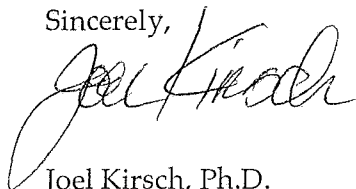
tuition-free, privately-funded, community-based school that is modeled after the program that the researchers at OERI call "a model for total school reform." Both broadcast organizations have donated tens-of-thousands of dollars worth of staff, equipment, and facilities to help the American Sports Institute produce the programming that makes the web-a-thon possible. Quite simply, KGO-TV and KGO-Radio are instrumental in helping us create this school that will include a large proportion of students and families from low-income, disadvantaged backgrounds. And not only will the web-a-thon raise funds for the school, it will generate a tremendous amount of visibility because the it will be on the internet and will be accessed by Americans all across the country.

The web-a-thon will include highly-visible and highly-respected presenters from education, sports, and health, including researchers from Harvard, Stanford, UCLA, the University of Illinois, the University of California at Berkeley, and other universities. Sports figures will include Tony La Russa, Dusty Baker, Joe Morgan, Jennifer Azzi, Brad Gilbert, Al Attles, John Doyle, and Omar Vizquel. And we'll have representatives from the California Legislature and local philanthropic communities.

Given all that KGO-TV and KGO-Radio have done and continue to do for the American Sports Institute, it goes without saying that additional regulations related to broadcast localism and community responsibility are not needed. Both organizations are already going beyond what is required of them. We consider KGO-TV and KGO-Radio to be champions in the communities they serve throughout the San Francisco Bay Area.

If I can be of further assistance regarding this matter, please do not hesitate to call upon me.

Sincerely,

A handwritten signature in dark ink, appearing to read "Joel Kirsch", written in a cursive style.

Joel Kirsch, Ph.D.
President

c: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai
Nancy Pelosi
Lynn Woolsey

February 8, 2008

()
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

1700 Alum Rock Ave. Ste. 265
San José, CA 95116

RE: *In the Matter of Broadcast Localism (MB Docket No. 04-233)*, Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear FCC Commissioner,

My name is Carlos Velázquez; I am with Teatro Visión, a Chicano/Latino Theater company based out of San José, California. We are a 24-year old theater company presenting professional works on the contemporary and historical experiences of Latinos. I understand that the FCC has recently initiated a Notice of Proposed Rulemaking on broadcast localism and would like to express our experiences with broadcaster KGO-TV.

KGO-TV has been an on-going media sponsor for Teatro Visión's plays and has played a large role in increasing awareness of our company to the entire Bay Area through on-air calendar listings, in-kind PSA's and networking assistance with other media and organizations.

Through their "What's Hot" segments aired on their newscasts, KGO-TV has been able to showcase images and information on our company and plays to their large audiences. We have also received an estimated \$78,000 in in-kind Public Service Announcements, often times with KGO themselves providing the production costs to create the announcement. Their Director of Public Affairs, Mimi Kwan, has also been instrumental in connecting us with other media and organizations from the San Francisco area through their ascertainment meetings and yearly holiday community celebrations. Through them we have strengthened relationships with KRON 4, KICU, KDTV Univision, and organizations like the Mexican Consulate in San Francisco and Mujeres Unidas y Activas.

I agree with KGO's response that no further regulation is needed to ensure that KGO-TV and other local stations serve the local community. As a non-profit theater company we rely on the support of individuals and organizations from the community to thrive. Thanks to KGO-TV, we have been able to do so. Should you have any questions or would like to discuss this more, please feel free to contact me by phone at (408) 928-5581 or by email at carlos@teatrovision.org. Thank you for your time.

Sincerely,

Carlos Velázquez
Marketing Manager, Teatro Visión

February 8, 2008

Chairman Kevin Martin
Commissioner Deborah Tate
Commissioner Robert McDowell

Commissioner Jonathan Adelstein
Commissioner Michael Copps

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in a number of ways that would make any additional federal regulation unnecessary.

We have worked with KGO-TV on any number of public service announcements that have significantly raised local awareness of the work that the Boy Scouts of America has been doing in our community for nearly 100 years. KGO-TV also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the vital issues of community service and hunger. Specifically KGO-TV has sponsored the Annual Scouting for Food Campaign which is the largest food collection for our local food bank each year; this project could not take place with KGO-TV's participation.

KGO-TV's active participation in our Annual Gala & Auction is the primary reason that more than \$170,000 is raised to benefit our Character Education and Citizenship training programs of our organization. Morning News Anchor Kristen Sze's personal participation is the most significant factor in this success. I want to assure you that KGO-TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Frank R. Yoke, III
Director of Finance Services

Cc: Michelle Carey
Rick Chessen
Rudy Brioché

Amy Blankenship
Cristina Pauze
Monica Desai

MISSION CAMPUS

1125 VALENCIA STREET - SAN FRANCISCO, CA 94110 - 415.920.6000 - FAX 415.920.6115

February 6, 2008

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-223)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, City College of San Francisco, Mission Campus, KGO-TV already serves our community in a number of ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on a number of public service announcements that have significantly raised local awareness of the existence of my organization – City College of San Francisco, Mission Campus; and of the many educational programs and courses available to the community. KGO-TV has also produced and aired several stories as part of their coverage of local and community news which have been relevant to our community, such as “Profiles of Excellence”, highlighting individuals in our community who have greatly benefited the Mission community in a variety of ways.

KGO-TV has helped sustain and spread awareness of the existence of the newly built Mission Campus, and the many programs and courses available to people in our community – a key link in our efforts to put the word out.

KGO-TV has also been very generous with donations of electronic and media equipment to the Mission Campus Broadcast Media Department; equipment worth approximately \$17,000.

KGO-TV has been a great friend to City College of San Francisco and to the Hispanic community of San Francisco. I would especially like to thank Leanne Melendez, Mimi Quan, Cheryl Jennings, and Tomás Román for all the generous support and assistance they have provided.

I would also like to thank Channel 14 – Univision; Channel 48 – Telemundo; and KQED, Channel 9, for their support of Hispanic leaders and for participating in Hispanic heritage Month, through their many announcements and special programs highlighting the contributions of Hispanics to San Francisco and the United States.

As you can see, CCSF Mission Campus has been very fortunate in having KGO-TV and other local stations provide support and assistance to our community. Therefore, it is my opinion that no further regulations are needed to ensure that local stations serve the needs of their local communities.

Sincerely,

Carlota del Portillo, Ed.D.

Dean, CCSF Mission Campus

February 6, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, KGO-TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with KGO-TV on any number of public service announcements that have significantly raised local awareness of the issues on which my organization, Oakland Asian Students Educational Services (OASES), works so hard. KGO-TV has publicized our annual fundraising events over the past five years through public service announcements. News reporters/anchors – Heather Ishimaru, David Louie, and Alan Wang – have served as emcees for our annual benefits. KGO-TV has also donated to our silent auction by providing tours of the studio and sponsored our event. KGO-TV’s contributions and support have helped OASES raised over \$100,000 for our programs for low-income immigrant youth.

Further, in Fall 2006 KGO-TV also has produced and aired a piece story on 400 volunteers from UC Berkeley, who serve as OASES mentors and tutors, as part of their coverage of local and community news. The coverage raised the profile on the issues on which OASES works. Today, we continue to use the clip to promote our work and raise awareness.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

H. Nhi Chau, Executive Director

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

January 30, 2008

Re: The Matter of Broadcast Localism (MB Docket No. 04-233)

Dear FCC Chairman,

We understand that the FCC has recently initiated a Notice of Proposed Rulemaking on broadcast localism. It may be the case that some broadcasters are not serving their communities however in regard to KGO TV (San Francisco Bay Area), we can assure you that is not the case.

KGO TV has long been a strong supporter – and partner – of Blood Centers of the Pacific, the region's blood bank. Time and time again, we've been able to count on that station to help us promote the cause of blood donation – even collect blood donations at their studio. In the just the past five years, KGO TV has done the following:

- Educated the public and promoted the need for blood donations on its weekly public affairs show, "Beyond the Headlines." This included featuring our representatives on camera;
- Held blood drives at the station twice a year, not only for its staff, but for members of the public to come donate blood. This also included heavy on-air promotion of the drives;
- Held several "Blood Drive for the Bay Area" weeklong promotions, featuring reporters/meteorologists reporting live from our various blood donation locations encouraging the public to donate blood;
- Had one of their previous morning anchors donate blood live on the air during their am broadcast to demonstrate to the public the importance and ease of blood donation;
- Covered the topic of blood shortages several times, directly resulting in a significant boost in the numbers of blood donations; and
- Included Blood Centers of the Pacific in its annual "Profiles of Excellence" events, enabling us to network with other nonprofits and learn more about how to get our message out through other broadcasters.

Specifically, the following KGO TV staff has given us support time and time again:

- Public Affairs Director, Mimi Kwan
- Anchor, Carolyn Johnson
- Producer, Geoff Glaub
- Anchor, Cheryl Jennings

The San Francisco Bay Area has a tremendous amount of nonprofit organizations and I'm sure KGO TV is often inundated with requests for support yet they still manage to serve the community in a number of ways, especially when it comes to the critical cause of blood donation.

Sincerely,

Lisa Bloch
Director of Communications

Dear Mr. Martin, Ms. Carey,

It has come to my attention that the FCC has recently initiated a "Notice of Proposed Rulemaking" on broadcast localism. The FCC's Notice of Proposed Rulemaking asserts that broadcasters may not be adequately serving their local communities. I am taking time to write to you today on behalf of San Francisco Bay Area Television and Radio Stations to tell you otherwise.

I, Robert A. Hammer, am merely "a guy" from San Carlos, Ca. who has now raised over \$325,000.00 for cancer in the just the past 3 years because of the help of local Television and Radio Stations such as KGO ABC7, KTVU Channel 2, KRON 4, KPIX and KNTV 11.

Here is just a brief summary of some of the San Francisco Bay Area Television, Radio and Newspapers who have coevered my "Have a Ball" Golf Tournament for cancer and have been absolutely instrumental in the success of our event:

KNTV NBC 11 "Bay Area Today" ('05, '06, '07)

Appeared In-Studio each time

KTVU Fox 2 "Mornings on 2" ('05, '06, '07)

Appeared In-Studio each time

KRON 4 "Sports Final" ('05)

Appeared In-Studio

KRON 4 "Morning News" ('06, '07)

Appeared In-Studio both times

KGO's "7 Salutes" ('06)

Appeared as a "Person of the Week" type of story

KCBS Radio ('05, '06, '07)

"107.7 The Bone" Radio ('05, '06, '07)

Front Page of the San Mateo County Times ('05) plus articles in the San Jose Mercury, Oakland Tribune, San Mateo Daily Journal, San Mateo Daily News, Palo Alto Daily News, and Burlingame Daily News.

I have now been called a prominent fund-raiser in the San Francisco Bay Area, and I can not thank television stations such as KGO ABC7, KTVU, KRON and KNTV11 enough for doing all that they do to promote community events such as mine, and I feel compelled to write to you to let you know I feel no further regulation is needed to ensure that your local station serves the local community.

Programs such as KNTV 11's "Bay Area Vista", KTVU's "Bay Area People", KTVU's "Morning News", KRON 4's "Morning News", the "KRON 4 News at 6:00" and KGO ABC7's "7 Salutes"

light community events such as mine, and once again are instrumental to the success of "a guy from San Carlos, Ca." like myself.

Bob Hammer

Founder

Joe a Ball Foundation 501(c)(3)

eral Tax I.D. 20-2420378

<http://sports.espn.go.com/oly/news/story?id=1845496>

http://abclocal.go.com/kgo/story?section=abc7_salutes&id=4367507

<http://www.breakawayfromcancer.com/teambreakaway/survivors.html#hammer>

<http://www.curetoday.com/backissues/v6n2/departments/firstline/index.html>



February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has come to my attention that the Federal Communications Commission recently issued a Notice of Proposed Rulemaking regarding broadcast localism. It appears this proceeding is seeking to ensure that broadcasters fulfill their obligation of addressing the needs of their local communities.

On behalf of the nonprofit American Sports Institute, I wish to say that it has been our experience over the past 20 years that KGO-TV and KGO-Radio, the local ABC television and radio affiliates in San Francisco, have gone above and beyond their local broadcast responsibility to the community.

Since 1989, both KGO-TV and KGO-Radio have supported the efforts of the American Sports Institute through our educational programs that address the serious issues facing America's troubled public-school system. During this time, both KGO-TV and KGO-Radio have produced countless news stories about the work we do and have helped generate much-needed funds to support our efforts. Through this process, we have positively impacted the lives of thousands of students, many of whom come from low-income, disadvantaged backgrounds. In fact, researchers affiliated with the Office of Educational Research and Improvement (OERI) in the United States Department of Education have hailed one of our programs as "a model for total school reform . . . that addresses the needs of the whole learner." It is safe to say that without the support of KGO-TV and KGO-Radio, our chances of generating this type of success would have been seriously compromised.

And while KGO-TV and KGO-Radio have been instrumental regarding the results we have produced to date, they continue to work with us to further our efforts to help transform our nation's public-school system. On February 28, 2008, in just a few weeks, both KGO-TV and KGO-Radio will carry on their respective websites (abc7news.com and kgoam810.com) the first-ever, day-long, videostreaming telethon on the internet—or web-a-thon—to raise funds for a

AMERICAN SPORTS INSTITUTE

P.O. Box 1837, Mill Valley, CA 94942, USA • Tel 415-383-5750 • Fax 415-383-5785

info@amersports.org • www.amersports.org

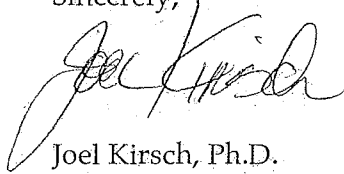
tuition-free, privately-funded, community-based school that is modeled after the program that the researchers at OERI call "a model for total school reform." Both broadcast organizations have donated tens-of-thousands of dollars worth of staff, equipment, and facilities to help the American Sports Institute produce the programming that makes the web-a-thon possible. Quite simply, KGO-TV and KGO-Radio are instrumental in helping us create this school that will include a large proportion of students and families from low-income, disadvantaged backgrounds. And not only will the web-a-thon raise funds for the school, it will generate a tremendous amount of visibility because the it will be on the internet and will be accessed by Americans all across the country.

The web-a-thon will include highly-visible and highly-respected presenters from education, sports, and health, including researchers from Harvard, Stanford, UCLA, the University of Illinois, the University of California at Berkeley, and other universities. Sports figures will include Tony La Russa, Dusty Baker, Joe Morgan, Jennifer Azzi, Brad Gilbert, Al Attles, John Doyle, and Omar Vizquel. And we'll have representatives from the California Legislature and local philanthropic communities.

Given all that KGO-TV and KGO-Radio have done and continue to do for the American Sports Institute, it goes without saying that additional regulations related to broadcast localism and community responsibility are not needed. Both organizations are already going beyond what is required of them. We consider KGO-TV and KGO-Radio to be champions in the communities they serve throughout the San Francisco Bay Area.

If I can be of further assistance regarding this matter, please do not hesitate to call upon me.

Sincerely,

A handwritten signature in dark ink, appearing to read "Joel Kirsch", written over a horizontal line.

Joel Kirsch, Ph.D.
President

c: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai
Nancy Pelosi
Lynn Woolsey



SAN FRANCISCO FOOD BANK

December 12, 2007

Ms. Mimi Kwan
KGO Television ABC, Inc.
900 Front St
San Francisco, CA 94111

Dear Ms. Kwan:

On behalf of the San Francisco Food Bank, I would like to thank you for your generous donation of 190 pounds of food received on December 6, 2007.

In San Francisco, 150,000 residents live with the threat of hunger, including one in four children. Community donations will enable the San Francisco Food Bank to distribute 29 million pounds of food annually through a network of more than 600 community service agencies serving low-income households in every neighborhood of the city. The food we distribute makes a huge difference in the lives of thousands of children, low-income senior citizens, the homeless and the working poor.

We hope your organization will continue to partner in the fight to end hunger through food drives and fundraising activities. Also, many organizations help us through bringing groups to volunteer at the Food Bank. If you would like more information regarding volunteering and other ways to help, please visit www.sffoodbank.org or contact us at 415-282-1900.

Please extend our thanks to all the members of your organization that contributed to your drive. Your support makes a difference in helping us end hunger in our community.

Sincerely,

Tiffany Moore

Tiffany Moore
Food Drives and Events Coordinator

Thank you!



Blues By The Lake Foundation
936B Seventh Street #351
Novato, CA 94945
415-897-9383
415-897-7574 fax
info@rnblake.com
www.rnblake.com

January 31, 2008

Mimi Kwan
KGO/ABC-TV
900 Front Street
San Francisco, Ca. 94111

Dear Mimi,

On behalf of the Board of Directors of Blues by the Lake Foundation, I would like to thank you for your participation in our fundraising event on September 29, 2007. It was through the hard work and generosity of our sponsors and volunteers that this event was a success. It was due to your business, donating goods and/or services, that we were able to give back \$70,100 to support the education of our children.

We look forward to your support in 2008. Our event is scheduled for Saturday, September 27, 2008. We will be forwarding a request for sponsorship at the beginning of the year. We hope you will consider our request and give us your continued support.

Sincerely,

Elaine Macaluso
Board of Directors
Blues by the Lake Foundation

EM/rc
enc.



THE SALVATION ARMY
San Francisco City Administration Office
P.O. Box 193465
San Francisco, CA 94119-3465
(415) 553-3568 ♦ (415) 495-5868 (fax)
www.tsagoldenstate.org

WILLIAM BOOTH
Founder

SHAW CLIFTON
General

PHILIP SWYERS
Territorial Commander

JOE POSILICO
Divisional Commander

SAN FRANCISCO METRO
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Robert Stolebarger

Joseph Sweeney

Mary Theroux

Dr. Wellman Tsang

Jeannine Vaughan

Robert Whitman

Mike Yuen

January 10, 2008

Dear Minni Kwan & KGO TV,

Thank you so much for being part of the Salvation Army Giving Tree Program and collecting toys to help those less fortunate. With your help, we were able to serve in excess of 3,000 children over the three days of the toy and food distribution and thousands more children received toys through various local Salvation Army programs over the holidays.

Each child received three quality gifts chosen by their parent or guardian and four or more stocking stuffers. Loaded down with goodies the families then collected a food box containing canned and dried goods, fresh produce and a chicken. What a great sight to see the relief and gratitude on the faces of those who ordinarily find the Christmas Season stressful and overwhelming.

Thousands of families were able to experience the joy of Christmas because of your kindness. On behalf of The Salvation Army and the families served, thank you and we wish you a happy and prosperous New Year.

With Gratitude,

Claire Dunmore
SF Family Services Director

The Salvation Army is a 501C3 tax-exempt non-profit, # 941170408
This letter will serve as a receipt.



EBALDC

East Bay Asian Local
Development Corporation
310 Eighth Street, Suite 200
Oakland, CA 94607-4253
phone: 510/287-5353
fax: 510/763-4143
www.ebaldc.org

October 17, 2007

Board of Directors

Joel Mackey
Co-Chair

Roy Ikeda
Co-Chair

Ted Dang
Vice-Chair

John Benson
Treasurer

Anita Rees
Secretary

Brother Ayinde

Debra Chester

Natalia Lawrence

Lucy Dul

Hadijah McLeod

Joanne
Tornatore-Pili

Kathryn Hoover

Rosalyn Tonai

Thomas Mishima

Yoshio Takakuwa

Mimi Kwan
Vice-President & Public Affairs
KGO-TV/DT (abc 7)
900 Front Street
San Francisco CA 94111

Dear Mimi,

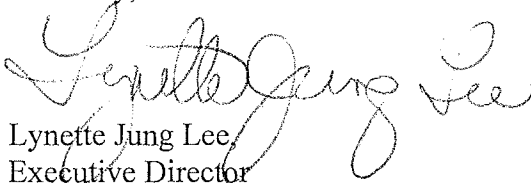
On behalf of the Board of Directors, staff, residents and program participants of the East Bay Asian Local Development Corporation (EBALDC), thank you for your support of our 32nd Anniversary Awards Celebration "*Sustaining Communities by Strengthening Neighborhoods.*"

The event was held on October 3, 2007 at the Oakland Museum of California. Close to 300 people enjoyed the food stations, complimentary martini bar, array of auction items, and the opportunity to network with old and new friends. The highlight of our evening was the presentation of our 2007 Community Service Award to three well deserved recipients: **Janet Howley, J.H. Fitzmaurice and Dan Schmitz.**

Proceeds from EBALDC's Annual Dinner help to support activities to engage residents and create a sense of community in our buildings and the surrounding neighborhoods in which we work.

Thank you again for your support as we continue to work towards improving life in the East Bay by creating and maintaining safe and affordable homes, thriving communities, and fostering financially secure families and individuals.

Sincerely,


Lynette Jung Lee
Executive Director

*Thanks for
supporting our
work at
EBALDC!*



The National Arbor Day Foundation®

211 N. 12th St. • Lincoln, NE 68508 • 402-474-5655 arborday.org

We inspire people to plant, nurture, and celebrate trees.

October 24, 2007

Ms. Mimi Kwan
Public Affairs Director
KGO-TV
900 Front Street
San Francisco, CA 94111

Dear Ms. Kwan,

On behalf of the Arbor Day Foundation, I am writing to thank you and KGO-TV for airing our "Replanting Our National Forests" public service announcement. You have performed a real service to all who value our national forests by informing the public that replanting these treasures is urgently needed.

With the help of television stations like KGO-TV, the Arbor Day Foundation has helped the U.S. Forest Service plant nearly 3 million trees in our national forests this year alone.

But our work is far from over. Our forests are still in trouble due to disease, drought, insects, and devastating wildfires from coast to coast.

To maintain the heritage of our national forests, we will continue to help save this threatened legacy. We are asking that you continue to air these important PSAs as often as you can to inspire even more people from all walks of life to help replant trees in our national forests.

Thank you for your kind support. With your ongoing help, we can ensure that our national forests will be cherished for generations to come.

Sincerely,

Woodrow Nelson
Vice President, Marketing Communications

The Advertising Council Inc.

Peggy Conlon

President & CEO

October 31, 2007

Valari Staab
General Manager
KGO-TV
900 Front St
San Francisco, CA 94111

Dear Valari:

On behalf of the Ad Council's Board of Directors, I would like to thank you for KGO-TV's steadfast support of our PSAs. In 2006, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

Your contribution enables the Ad Council to communicate public service messages that help raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shed light on your wonderful support by mailing a letter to Congressman Pelosi (please see enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.


We are happy to report that in 2006, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor--donated more than \$1.9 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as KGO-TV that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate vitally important messages to local communities across the nation. Your support has been essential whether it's our *Generous Nation* campaign, which motivates Americans to give more of themselves in the course of their daily lives, our childhood obesity campaign or our "Boost" campaign, which motivates students to stay in high school.

For 65 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. KGO-TV's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in KGO-TV's viewing area, please contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adccouncil.org or (212) 984-1905.

Kind Regards,



Peggy Conlon
President and CEO
The Advertising Council, Inc.



815 2dn Avenue New York, New York 10017-4503 T: 212.984.1987 F: 212.867.7422 pconlon@adccouncil.org



March 4, 2008

Mimi Kwan
ABC7 (KGO-TV/DT)
900 Front Street
San Francisco, CA 94111

999 Fifth Avenue
Suite 290
San Rafael, CA 94901

415.457.4878
415.457.4879 fax
www.youthinarts.org
yia@youthinarts.org

Dear Mimi:

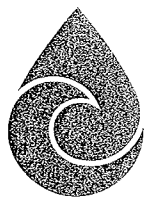
Thank you for your in-kind contribution, in the name of **ABC 7**, for our Youth in Arts Italian Street Painting Festival 2008. Your continued support will help to make this years Festival a success! As a result, we are able to provide quality arts education programs for over 85% of the pre-kindergarten through twelfth grade students each year in Marin and surrounding counties.

Youth in Arts partners with the Marin Independent Journal to help secure advertisers interested in placing display ads in our annual festival program. With the help of the advertisers, Youth in Arts and the Marin Independent Journal are able to continue providing an informative program guide for the public. If you are interested in placing an ad in the 2008 Youth in Arts Italian Street Painting Festival program which circulates to nearly 100,000 people throughout Marin and beyond, please call us at 415-457-4878 x15 or e-mail us at: lvermont@youthinarts.org, and we will make sure you are contacted by the Marin IJ in late April.

Youth in Arts is a non-profit organization and your donation is tax deductible. Our tax I.D. number is 94-2178597.

Sincerely,

Laurie Vermont
Program Director
Italian Street Painting Festival



Blood Centers of the Pacific

a member of the Blood Systems Family

Irwin Center

270 Masonic Avenue
San Francisco, CA 94118
PH: 415/567-6400
FAX: 415/921-6184
www.bloodcenters.org

February 01, 2008

Mimi Kwan
KGO
900 Front Street
San Francisco, CA 94111

Dear Mimi,

On behalf of the Bay Area community and Blood Centers of the Pacific, I would like to thank KGO for their superior support and involvement in blood drive sponsorship. Your blood drive on January 23, 2008 brought in 20 individual donors and a total of 22 units were collected. I have enclosed a list of donors for your reference.

Patients in our local community will use each donation received for ailments requiring transfusions such as cancer, leukemia, and heart disease. We are sincerely grateful to everyone who helped make this life saving campaign a success, especially you for volunteering your time and efforts.

One of our goals is to ensure that you and your donors receive excellent customer service every time you host a blood drive. Your feedback is critical in our ability to achieve this goal. Please take a few minutes to go online to complete our Sponsor Survey. To launch the survey, go to www.bloodcenters.org, click the "Coordinators' Corner" on the left navigation bar and select "Blood Drive Sponsor Survey". If you would like to share your observations with someone personally, please contact Filomena Sannes, our Customer Service Manager, at your convenience. She can be reached directly at (650) 652-4130 or fsannes@bloodcenters.org. Thank you in advance for your help.

I look forward to working with you again on an upcoming drive.

Sincerely,

Anne Karpfinger
Account Representative
Blood Centers of the Pacific



November 6, 2007

Mimi Kwan
KGO - TV/ ABC 7
900 Front Street
San Francisco, CA 94111

Dear Mimi,

Thank you for your recent gift of \$300 on October 31, 2007 in support of Project Inform's signature event, *Evening of Hope*, which was held on October 24, 2007. Your gift will help Project Inform stand strong and ready to move ahead as we continue our work in the fight against HIV/AIDS.

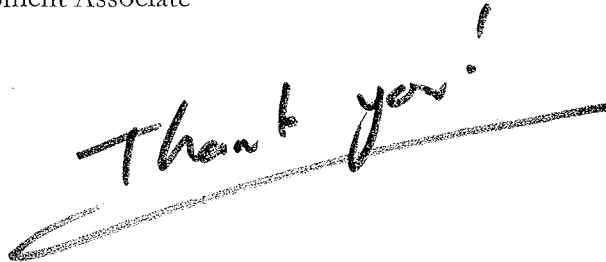
Evening of Hope brings together supporters, friends and staff in recognition and celebration of Project Inform's life-long mission to inform, advocate for, and inspire people living with HIV and their provides to take effective action. We are honored to count you among the supporters of this event and of our life-saving work.

For the latest updates from Project Inform, please visit us at www.projectinform.org. Should you have any questions, please do not hesitate to give me a call at 415.558.8669, ext. 227 or dalicia@projectinform.org.

Thank you again for your support! We value your partnership and deeply appreciate your continued commitment to Project Inform and the people we serve.

Yours truly,


Dwayne Alicia
Senior Development Associate



Project Inform is a 501(c)(3) nonprofit and our tax ID# is 94-3052723.

205 13th Street, Suite 2001 San Francisco, CA 94103-2461 415-558-8669 fax 415-558-0684

National HIV/AIDS Treatment Infoline 1-800-822-7422 (San Francisco area/international 415-558-9051) Website www.projectinform.org

INFORMATION, INSPIRATION AND ADVOCACY FOR PEOPLE LIVING WITH HIV/AIDS



November 7, 2007

Ms. Mimi Kwan
Vice President, Public Affairs
KGO-TV - Channel 7
900 Front Street
San Francisco, CA 94111

Dear Ms. Kwan,

Thank you for helping us make NCIRE's "Above & Beyond" gala a smashing success. Without your advocacy and promotion, the gala would not have been the wonderful accomplishment it was. Over 350 people attended and we were successful in raising awareness and support for veterans' health research.

NCIRE - the Veterans Health Research Institute - is proud that its research keeps the concerns of the veterans at the forefront of modern medicine and health care. We are truly grateful to have you lend your support to a cause that is so close to our hearts.

Very truly yours,



Robert E. Obana
Executive Director

KIMOCHI

CONTINUING THE JAPANESE TRADITION
OF CARE AND SUPPORT FOR SENIORS

November 5, 2007

Mimi Kwan
ABC7 KGO-TV
900 Front Street
San Francisco, CA 94111

Dear Mimi:

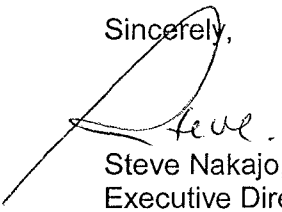
On behalf of Kimochi's Board of Directors, Staff, Volunteers, Seniors and the Sansei Live Committee, we would like to take this time to thank you for supporting **Sansei Live! 2007 as a Sponsor**. We gratefully accept your generous donation of \$300.00. We are a 501(c)(3) non-profit tax-exempt organization, tax I.D. #23-7117402, and your contribution is tax deductible to the extent of the law.

Sansei Live! is an annual celebration to benefit Kimochi Senior Center and is one of our largest fundraising events of the year. This year, it was held on Saturday, October 20, 2007 at the historic Officers' Club in the Presidio of San Francisco.

Kimochi is in its 36th year of providing programs and services for seniors. These programs and services include: information and referral assistance, senior center activities, health and consumer education seminars, hot lunches, home delivered meals, social services, in-home support services, transportation, adult social day care, and a 24-hour residential and respite care program.

As the needs of our seniors increase and public resources become more limited, your support becomes more important. Again, our heartfelt thanks to you for your expression of "kimochi".

Sincerely,


Steve Nakajo, M.S.W.
Executive Director

Gift Type: CK 005836914


Sandy Ouye Mori
Development Director

Kimochi, Inc.
1715 Buchanan Street
San Francisco, CA 94115
Fax (415) 931-2299
www.Kimochi-Inc.org

•Administration
(415) 931-2294

•Social Service
(415) 931-2275

•Volunteer Services
(415) 931-2294

Kimochi Home
1531 Sutter Street
San Francisco, CA 94109
(415) 922-9972
Fax (415) 922-6821

•Adult Social Day Care

•Residential Care

•Respite Care

Kimochi Senior Center
1840 Sutter Street
Issei Memorial Hall
San Francisco, CA 94115
(415) 931-2287
Fax (415) 931-2299

•Nutrition

•Home Delivered Meals

•Senior Center Activities

•Transportation

Kimochi Lounge
1581 Webster Street #202
San Francisco, CA 94115
(415) 563-5626
Fax (415) 931-2299

*Mimi
Thank you so
much for
your generous
donation and
support. We
truly appreciate
it. Please
take care. Hope to
see you soon.*

*Thank you Mimi.
So sorry about
Denny - we truly
miss him!*



Moraga Junior Women's Club
P.O. Box 462
Moraga, CA 94556
Tax Id 23-7118728



November 14, 2007

Ms. Valari Straub
KGO-TV
900 Front Street
San Francisco, CA 94111

Dear Valari,

On behalf of the Moraga Junior Women's Club, I would sincerely like to thank you for your donation of \$125 and participating as a sponsor of our 31st Halloween Carnival. A sign recognizing your sponsorship was posted during the Carnival. Your donation is fully tax deductible – tax ID #23-7118728.

Hundreds of children enjoyed a fun-filled Halloween celebration including crafts, games, a cake walk, a toy walk and lunch. In addition, MJWC raised enough money to continue our service and philanthropic projects for another year.

Thank you very much for helping to make this year's event a great success. We look forward to working with you in the future.

Sincerely,

A handwritten signature in cursive script, appearing to read "Claudia Jones".

Claudia Jones
Moraga Junior Women's Club
2007 Halloween Carnival Committee



March 5, 2008

Valari Staab, President and General Manager
KGO-TV
900 Front Street
San Francisco, CA 94111

Dear Valari:

Here at the American Sports Institute, we're just now starting to come out from under all the goings on related to *The Arete School Web-a-thon*. Even today, six days after the February 28 streaming event, we're sending emails back and forth to Jennifer Mitchell, taking care of matters on the abc7news.com archive page where the Web-a-thon now lives.

On behalf of the Institute, we want to thank you and everyone associated with KGO-TV for all your support in making the Web-a-thon so successful. Jennifer said we had lots of *hits* on February 28. The people at the *San Francisco Chronicle* and sfgate.com said it was a "first-rate" event. And we've had people from all around the country and even Europe email and call us, saying they've never seen sport, education, and health presented this way. And because a number of our presenters were from leading universities, including Stanford, Harvard, University of Illinois, UC Berkeley, UCLA, and the Claremont Colleges, people from these institutions have sent their congratulations. Financially, we won't know for a while how much we end up making because contributions continue to come in, and we're going to direct foundations and individual donors to the archive page, which will bring in additional funding.

We were quite impressed with how much KGO-TV got behind the production of the Web-a-thon. And everyone we worked with at the station came through for us. Jennifer and her web team of Evita Rapadas and Glenn Kimball did a wonderful job with the web page production. We don't know how many emails and phone calls went back and forth to make sure everything was ready and done right. Jerry Sandy was just plain fun to work with and directed a "first-rate" program. Joey Smith, Hughy Waugh, and David Figura welcomed us into their home (aka studio) with graciousness, warmth, and top-notch production. We were treated like real guests. Laura Kutch did a great job with the editing, and Lisa Phelan and Anne Corneliuson were terrific with the graphics and animation. They truly captured the *feel* we were looking for with the images, sound, and movement. Missy Crawford and Mickey Adolph put together promotion that got the word out to viewers in an artistic, professional way. Ali Collier, Vance Bloom, and James Martin did what security people are supposed to do—because of them "nothing happened." And of course, there were the moderators who donated their time and talent, coming in on the weekend to help make the Web-a-thon a great success—Dan Ashley, Carolyn Johnson, Spencer Christian, and Cheryl Jennings.

Before we recognize one final person, we want to apologize if we haven't mentioned everyone

AMERICAN SPORTS INSTITUTE

P.O. Box 1837, Mill Valley, CA 94942, USA • Tel 415-383-5750 • Fax 415-383-5785

info@amersports.org • www.amersports.org

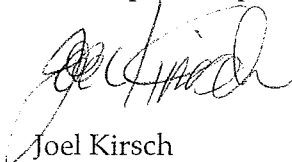
from KGO-TV who was involved with the Web-a-thon. We certainly don't want to leave anyone out.

Finally, there's Mimi Kwan. Oh my goodness. She is one of the most organized, charming, and talented people we have ever worked with. We were both taken by how much work she put into the Web-a-thon, how efficient she was throughout the entire effort, and how she was always ready and on-time with e-v-e-r-y-t-h-i-n-g. You are fortunate, indeed, to have her and everyone else who worked on the Web-a-thon as members of the KGO-TV team.

As we mentioned to you when we all first met, the American Sports Institute has been working with KGO-TV since 1989, almost 20 years. Back then, a great group of people helped bring another one of our programs to prominence. From what has happened with the Web-a-thon, we see that the torch has been passed to another generation of wonderful people.

Thank you, again, for everything. Something special happened with The Arete School Web-a-thon. And it wouldn't have been possible without your support and that of everyone at KGO-TV.

In the spirit of sport,



Joel Kirsch
President



Eric Christensen
Director

c: Jennifer Mitchell
Evita Rapadas
Glenn Kimball
Jerry Sandy
Joey Smith
Hughy Waugh
David Figura
Laura Kutch
Lisa Phelan
Anne Corneliuson
Missy Crawford
Mickey Adolph
Ali Collier
Vance Bloom
James Martin
Dan Ashley
Carolyn Johnson
Spencer Christian
Cheryl Jennings
Mimi Kwan



April 2, 2008
Great American
Music Hall
benefiting Central City
Hospitality House

April 18, 2008

PARTICIPATING CELEBRITIES:

Will Durst, Comedian, Emcee
Johnny Steele, Comedian, Headliner
Tom Ammiano, SF Supervisor - District 9
Diane Amos, Actress/Comedienne
The Honorable Willie L. Brown, Jr.
Chris Daly, SF Supervisor - District 6
Ken Garcia, San Francisco Examiner
Vernon Glenn, KRON 4
Rachel Gordon, San Francisco Chronicle
Michael Krasny, KQED FM
Phil Matier, San Francisco Chronicle
Liam Mayclem, CBS 5's Eye on the Bay
Country Joe McDonald, Musician
MC Hammer, Rapper/Entrepreneur
Ronn Owens, KGO AM 810

EVENT COMMITTEE:

Melba Meakin, Co-Chair
Founder, Polo in the Park
Jaleh T. Miller, Co-Chair
JT Miller & Associates International Real Estate
Norman Posner, Co-Chair
Former VP, SF ACLU
Dianne Feinstein, Honorary Co-Chair
United States Senator
Carole Migden, Honorary Co-Chair
California State Senator - District 03
Richard Siegel, Founder
Funniest Celebrity Contest
Paul Wells, Chair
Fundraising & Celebrity Recruitment
Flow Communications
Tani Girton
Charles Schwab
Daniel Hlad
Central City Hospitality House
Jackie Jenks
Central City Hospitality House
Scott & Andrea Nagelson
Leslie Rabine
University of California, Davis
Alan Siegel
Funniest Celebrity in Washington
Lucia Sommers
University of California, San Francisco
Cheryl Ward
ABC 7 - KGO TV/DT
Sandy Weil
Founder, Working Essentials
Caryl Welborn
DLA Piper US LLP

For more information:

415-749-2184
www.hospitalityhouse.org/funniestcelebrity.htm

Ms. Valerie Staab
President and General Manager
ABC 7 - KGO TV/DT
900 Front Street
San Francisco, CA 94111

Dear Ms. Staab,

**Thank you for your generous support of the
1st Annual Funniest Celebrity in the Bay Area Contest!**

On behalf of the participants, staff, and board at Hospitality House, we thank you for underwriting this event with your thoughtful gift of \$1250. Your support helps us continue to provide vital services and resources to assist low-income residents of the Tenderloin to become self-sufficient and empowered.

The 1st Annual Funniest Celebrity in the Bay Area Contest was a resounding success! Thirteen celebrities took the stage, and, throughout the evening, had the entire audience roaring with laughter at their comedic antics. Rachel Gordon, San Francisco Chronicle columnist, impressed the judges most with her routine and won first place. Fun was had by all in attendance, but, more importantly, awareness and necessary funds were raised to maintain the crucial programs that enhance the economic, mental, physical and social well being of San Francisco's citizens.

Thank you again for sharing Hospitality House's ongoing commitment to making the community a better place. We hope that you will join us next year for the 2nd Annual Funniest Celebrity in the Bay Area Contest!

Warm Regards,

Jackie
Jackie Jenks
Executive Director

*Thank you so much
for this generous gift!
We appreciate your continued
support of our programs!*

April 21, 2008

KGO-TV
Attn: Valari Staab
900 Front Street
San Francisco, CA 94111-1450

Dear Valari,

Thank you for purchasing four tickets for \$800 to American Musical Theatre of San Jose's **2008 Spring Gala** which raised more than \$160,000 in vital funding for our outstanding artistic, education and outreach programming on stage and throughout our community.

AMTSJ has been an acclaimed not-for-profit arts organization since 1934. Our vision is to breathe new life into musical theatre through innovation and collaboration. Here are just a few of the initiatives the **2008 Spring Gala** will support this season.

- **Directors, Designers and Actors** - Over 200 acclaimed national and regional theatre artists will come together to create outstanding musicals for our audiences.
- **High Production Values** - Behind-the-scenes teams of highly trained theatre technicians are building beautiful sets, costumes, sound and lighting.
- **Accessibility** - More than 1,000 blind and deaf patrons are able to enjoy the magic of live theatre through audio described, signed and captioned performances.
- **Youth Outreach** - Over 3,000 young people from organizations such as PACE (Pacific Autism Center for Education), Next Door Solutions to Domestic Violence, HOPE Services are invited to experience their first musical from 10th row center at our *Final Dress Rehearsals*.
- **Arts Education** - We celebrate creativity and imagination with over 5,000 students through our *Writing a Musical*, *Educational Matinees* and *High School HONORS* programs.
- **Theatre Arts Conservatory & Technical Theatre Institute** - Professional artists train aspiring actors and technicians to foster a career path in the arts.

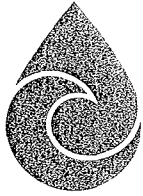
Please feel free to contact me at 408.453.1526 or by email to apeabody@amtsj.org if you would like to get more involved at AMTSJ. By attending our **2008 Spring Gala**, you have shared your passion and commitment to strengthen the importance of the arts in our lives and framing a future that celebrates creativity. Thank you.

We'll see you at the theatre!



Amy M. Peabody
Director of Development

P.S. Please let this letter serve as your receipt. American Musical Theatre of San Jose is a 501 (c) 3, not-for-profit corporation, Tax ID 94-6088366. Donations are tax-deductible as allowed by law. \$480 of your contribution is tax-deductible.



Blood Centers of the Pacific

a member of the Blood Systems Family

September 06, 2007

Irwin Center
270 Masonic Avenue
San Francisco, CA 94118
PH: 415/567-6400
FAX: 415/921-6184
www.bloodcenters.org

Mimi Kwan
KGO
900 Front Street
San Francisco, CA 94111

Dear Mimi:

Thank you for coordinating the 8/29/07 blood drive. We were very pleased with the drive overall, and the willingness of the donors to share this life saving gift.

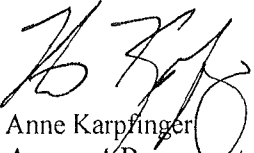
The efforts of KGO have always been greatly appreciated and their support of the community blood program will go a long way toward replenishing blood supplies and ultimately saving lives.


In addition, we very much appreciate your efforts during this crucial time. You may be interested to know that 21 units were collected at your drive. Enclosed is a list of donors who participated.

One of our goals is to ensure that you and your donors receive excellent customer service every time you host a blood drive. Your feedback is critical in our ability to achieve this goal. Please take a few minutes to go online to complete our Sponsor Survey. To launch the survey, go to www.bloodcenters.org, click the "Coordinators' Corner" on the left navigation bar and select "Blood Drive Sponsor Survey". If you would like to share your observations with someone personally, please contact Filomena Sannes, our Customer Service Manager, at your convenience. She can be reached directly at (650) 652-4130 or fsannes@bloodcenters.org. Thank you in advance for your help.

Again, thank you for your contribution and ongoing support of this important community program. I look forward to working with you again on an upcoming blood drive.

Sincerely,


Anne Karpfinger
Account Representative
Blood Centers of the Pacific

Hello Mimi!
Thank you for all of your
support! Your commitment to
the community really go along
way in saving lives!
Enjoy your Day!




YOUTH SERVICES

Dave Rosadi
Public File

Larkin Street Youth Services
701 Sutter Street, Suite 2
San Francisco, CA 94109
Tel (415) 673.0911
Fax (415) 749.3838
www.larkinstreetyouth.org

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Carla B. Oakley
Jean Richardson
Henry Safrin
J. Milton Seropan
Anne B. Stanton
Gregory W. Wendt

April 15, 2008

Ms. Valari Staab
President and General Manager, KGO-TV
ABC7 Television
900 Front Street
San Francisco, CA 94111

Dear Ms. Staab,

On behalf of the Board of Directors, staff, and most importantly, each and every one of the young people we reach out to, thank you for your generous pledge of \$1,000 through the United Way. We at Larkin Street are grateful for the investment you have made in our work that will help to ensure that homeless and runaway youth have every opportunity to pursue their dreams and leave street life for good.

Thanks in large part to the support we receive from people like you, Larkin Street has evolved over the past twenty years from a small neighborhood Drop-In Center into a nationally recognized continuum of care. Today, Larkin Street offers 23 programs through twelve distinct sites in San Francisco and is widely acknowledged as a leader in the development and implementation of programs that work. In the past year, we served more than 3,200 youth through our housing, education, and support services—a 31% increase—and we made over 6,500 contacts with young people who are still on the streets.

In any given year, we estimate that as many as 5,700 kids find themselves homeless in San Francisco. Larkin Street will provide the emergency care and long-term assistance these kids need and your thoughtful gift will enable us to accomplish this mission.

Again, thank you for your generosity and for understanding the importance of our work in the community. We are very grateful to have you as a member of Larkin Street's extended family and look forward to your continued involvement for years to come. If I can ever be of assistance to you, please feel free to call on me.

With best regards,

Sherilyn Adams
Executive Director

Thank-you!

We acknowledge that you have not received any goods or services for your donation. Please retain this letter as your gift record for income tax purposes. Larkin Street 501c3 tax ID#: 94-2917999.

March 19, 2008

RECEIVED

MAR 21 REC'D

VALARI STAAB



United Way of the Bay Area

Ms. Valari Staab
President & General Manager
KGO-TV, ABC, Inc.
900 Front Street
San Francisco, California 94111

221 Main St., Suite 300
San Francisco, CA 94105
415.808.4300

1970 Broadway, Suite 600
Oakland, CA 94612
510.238.2410

401 Amador St.
Vallejo, CA 94590
707.644.4131

www.uwba.org

Dear Valari:

Thank you for your outstanding support during our 2007-08 campaign. We deeply appreciate your generous personal gift to the annual campaign, followed by yet another generous gift to support 2-1-1. Your leadership is inspiring to all of us!

We offer a special thanks to you for the extraordinary gift you gave to the Board by hosting our day-long retreat. We had exactly what we needed to have a productive working session. The space worked out perfectly, and you kept us well-nourished for the diligent work we had to do.

We further appreciate your terrific personal engagement in the retreat, and for your offer to engage more deeply in United Way's marketing and messaging of our work. We are proud to have your leadership and expertise on our team!

Sincerely,

A handwritten signature in dark ink, appearing to read "Mike".

Mike Scanlon
Chair

A handwritten signature in dark ink, appearing to read "Anne".

Anne Wilson
Chief Executive Officer

*I really appreciate
all that you do and
love working with you.*

*Thanks for everything
you do! -A.*



5902 Southwyck Blvd. • Ste. 100 • Toledo, Ohio 43614
(419) 866-3611 • Fax (419) 866-3613
www.communityprevention.org

March 20, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has come to my attention that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to tell you that, in my view and in the view of my organization, WTVG currently serves our community in a number of ways that benefit our community.

We have worked with WTVG on any number of public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. Their contributions to assist in promoting our Youth “Walk of Fame” – an awards ceremony which recognizes youth in grades K through 12 for their outstanding works in the areas of service to others, personal courage, social enterprise and sharing talents - has been beneficial to both us as an organization as well as the community. WTVG has placed a banner ad on their website, offered to promote the Walk of Fame on air, and volunteered a member of their staff to be on the review committee for nominations as well as an on-air personality to be the Master of Ceremonies for our Awards Banquet. WTVG was also the presenting media sponsor for our 10th Anniversary Gala in October of 2006. In calendar year 2007, we received more than 900,000 media hits from WTVG alone, more than the other three TV stations combined during that time period.

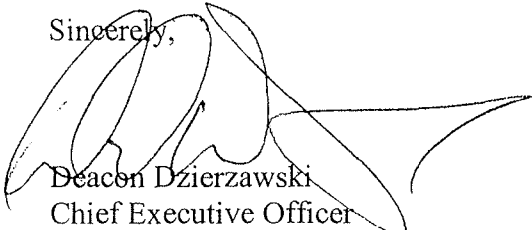


WTVG also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works. These stories include covering press conferences relating to community issues such as youth substance abuse rates, state and local policy advocacy and acknowledging awards that Lucas County Community Prevention Partnership has received from various national agencies.

In the non-profit world, we are very familiar with the benefits of reporting our outcomes by community. The intent of additional regulations is to encourage and foster better relationships between all of the media outlets and their respective communities. However, if further regulations become an undue stress on our community partners, the regulations can be viewed as a benchmark, and encourage the minimum required by law instead of true collaboration.

We are extremely grateful for all of the hard work and assistance we receive from WTVG every year and hope that looking into further regulations are a means of fostering even more beneficial relationships between the media and the community in which they serve.

Sincerely,

A handwritten signature in black ink, appearing to read 'Deacon Dzierzawski', written over a series of overlapping, light-colored, teardrop-shaped lines that fan out to the right.

Deacon Dzierzawski
Chief Executive Officer
Lucas County Community Prevention Partnership

Cc: Michelle Carey
Rick Chesson
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

nha

NEIGHBORHOOD
Health Association

Jewel L. Rollen
Member Emeritus

February 8, 2008

Cordelia Martin
Community Health Center
905 Nebraska Ave.
Toledo, OH 43607

River East Community
Health Center
117 Main St.
Toledo, OH 43605

South Side Community
Health Center
732 South Ave.
Toledo, OH 43609

Daisy Smith Community
Health Center
905 Nebraska Ave.
Toledo, OH 43607

Mildred Bayer Clinic
for the Homeless
1191 Jefferson Ave.
Toledo, OH 43604

Huron Street
Medical Clinic
173 N. Huron St.
Toledo, OH 43604

Cordelia Martin
St. Abbey
1191 Jefferson Ave.
Toledo, OH 43604

Angela Senior Center
1191 Jefferson Ave.
Toledo, OH 43604

W. 1191 Jefferson Ave.

Chairman Kevin Martin
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed
Rulemaking

Dear Chairman Martin,

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

As a strong advocate for the rights of women and minorities, I have the privilege of belonging to any number of organizations that routinely monitor our local stations for the not only the presence of women and women and minorities in significant positions, but also the manner in which those stations characterize these groups in the presentation of their programming. As I am sure that you aware, the way in which news stations approach this issue has significant influence upon the judgements formed relative to these groups. Such judgements often intrude into many circumstances (employment, housing, etc.) that ultimately effect the quality of life of those women and minorities.

I am proud to say that in our community WTVG does an outstanding job of ensuring that these groups and their concerns are well represented through the positioning of minorities and women both on air and in program production. Further, this station actively consults with community members to determine the types of programming that would best serve community needs. To that end, WTVG has 3 programs-more than any other station in our community-designed specifically to ensure that issues of



importance to the Toledo community are given voice; one of those programs is predominately focused on matters directly effecting the Black community.

We as a community applaud their efforts to "walk the talk" relative to the delivery of news and programming that is both responsible and responsive to all residents of our city. In the presence of this longstanding and consistent partnership between WTVG and the community, I remain somewhat confused as to why the FCC deems it necessary to issue additional regulations. You cannot regulate the sincerity of interest in our community that our station has invariably demonstrated these past years. We are well served by WTVG in a way that regulatory agencies could never legislate into being.

Thank you for your consideration of my comments. I am available for further discussion if you so require. I may be reached at my office (419) 720-7883, ext 216.

Sincerely,


Doni Miller, CEO
Neighborhood Health Association

Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Christina Pauze
Monica Desai



960 Kingsmill Parkway, #102, Columbus, OH 43229
Telephone: (614) 436-7744; Fax: (614) 436-7743

February 15, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I want to be one of the first to tell you that, in my view and in the view of MDA, our community is well-served by WTVG in Toledo, Ohio.

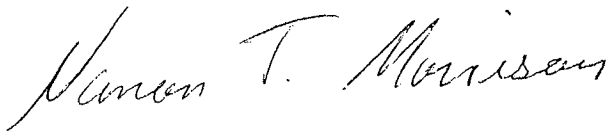
We have worked with WTVG on any number of public service announcements that have significantly raised local awareness of the issues on which MDA works so hard. WTVG also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization works. They have done profiles on patients and their families, as well as, promoting our Shamrock campaign, Lock-up program, Fill the Boot Drive and many other events.

Muscular Dystrophy Association
JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases.
www.mdausa.org

To put it simply, MDA could not survive without the critical support that WTVG provides. WTVG is the host for the local Jerry Lewis MDA Labor Day Telethon. The Telethon is one of our biggest fundraisers and is responsible for a large share of our annual budget which helps serve our patients and sustain our organization. Moreover, the on-air time devoted to the Telethon has helped raise community awareness of our issues and our organization. I want to assure you that WTVG's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

Sincerely,

A handwritten signature in black ink that reads "Nanon T. Morrison". The signature is written in a cursive, flowing style.

Nanon T. Morrison
MDA Regional Coordinator

Cc: Michelle Carey
Rick Chesson
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

American Red Cross

**Blood Services
Western Lake Erie Region**

Headquarters
2275 Collingwood Blvd.
Toledo, Ohio 43620
(419) 321-1742
1-800-272-7257
Fax (419) 321-1746

Donor Center
3510 Executive Parkway
Toledo, Ohio 43606
(419) 535-0707
1-800-828-1975
(419) 539-9382

February 4, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has recently come to our attention that the FCC issued a Notice of Proposed Rulemaking on broadcast localism. Our understanding is this proceeding is intended to ensure that broadcasters are appropriately addressing the needs of their local communities. We wanted to inform you that WTVG has supported the American Red Cross Western Lake Erie Blood Services Region, in the following ways.

The American Red Cross Blood Services Western Lake Erie Region (WLER) has worked with WTVG for the past 12 years for the 13abc All-American Blood Drive. WTVG has provided the WLER with a number of public service announcements for the blood drive that have significantly raised local awareness of the constant need for blood. The WLER serves patients in 23 local hospitals in an 11 county region.

WTVG also has produced and aired several stories as part of their coverage of local and community news and events. These stories have raised the profile on the importance of donating blood and the patients in hospitals that are impacted from volunteer blood donors.

Moreover, the on-air time devoted to the American Red Cross has helped raise community awareness of our issues and our organization. WTVG's role – including both on-air and off-air time – has been and is critical to our blood collection efforts and to getting our message out to the community-at-large.

Sincerely,

Annie Marckel
Senior Communications Specialist

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

Participating Chapters: **Ohio:** Fostoria, Fulton County, Greater Toledo Area (Lucas, Wood and Ottawa Counties), Hancock County, Henry County, Putnam County, Sandusky County, Seneca County and Wyandot County; **Michigan:** Monroe County

02/08AP116



Greater Chicago Chapter
Northwestern Ohio Region
P.O. Box 140512
Toledo, OH 43614
Phone (419)290-3145
Fax (419)389-1190

February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with WTVG for the last 14 years as our Jingle Bell Run Media Sponsor. They air public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. WTVG also has produced and aired several stories about local people whose lives are affected by arthritis. These stories are always heartfelt and help us spread the word in ways we simply couldn’t do without such media support. With our budget, we do not have the funds to pay for the services the WTVG provides and our entire board is supportive and appreciative of the work WTVG does for our foundation.

Jingle Bell Run is our largest annual fundraiser and without their coverage of our local events we would not be able to raise the much needed monies that support our programs. I know that WTVG has raised the profile on the issues on which my organization works. After any of the interviews they have done on our behalf, we receive anywhere from a 30 – 50% increase in website hits and phone calls.

I want to assure you that WTVG’s role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.



Greater Chicago Chapter
Northwestern Ohio Region
P.O. Box 140512
Toledo, OH 43614
Phone (419)290-3145
Fax (419)389-1190

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in cursive script, reading 'Cherie Chatreau-Grifo'.

Cherie Chatreau-Grifo
Executive Director

Cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

February 5, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Partners In Education

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

We are writing today with great interest in regard to the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local Communities.” We wanted to be one of the first to tell you that, in our view and in the view of Partners In Education, a not for profit educational advocacy organization in Toledo, Ohio, we strongly support WTVG and their outreach and the service it provides this community.

In addition to working with Partners In Education as a key sponsor to our organization, we could not survive without the critical support that WTVG provides.

Partners In Education has worked with WTVG on a number of public service announcements that have significantly raised local awareness of the issues on which this organization works so hard. WTVG has produced and aired several stories as part of their coverage of local and community new and events that have raised the profile on the issues of education, mentoring, and community advocacy.

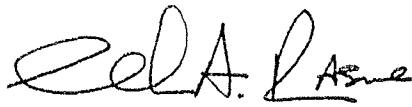
Some of the issues that WTVG have covered include:

- Principal and Teacher For a Day opportunities
- Faculty In the Workplace
- Principal & Business Mentoring Programs
- Odyssey High School Program
- One-on- One Tutoring opportunities

All of these programs impact positively the community involvement in the area public schools, while informing and educating the viewing audience on impact results with each program.

It is due to the first hand experiences, and our long term relationship with WTVG, that we feel that this community is well-served by WTVG. We see no further need for new national regulations that would create additional oversight.

Sincerely,

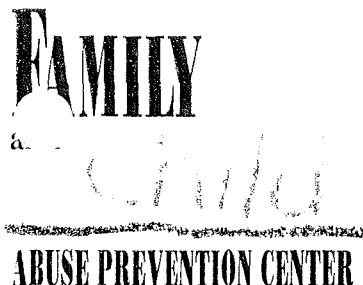
A handwritten signature in black ink, appearing to read "Mark Rasmus". The signature is fluid and cursive, with the first name "Mark" being more prominent.

Mark Rasmus
President

A handwritten signature in black ink, appearing to read "Eileen M. Kerner". The signature is cursive and elegant, with the last name "Kerner" being the most distinct part.

Eileen M. Kerner
Executive Director

cc: Michelle Casey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



One Stranahan Square
Suite 532
Toledo, OH 43604-1499
(419) 244-3053
Fax (419) 244-1100

130 South Main, Suite 313-314
Bowling Green, OH 43402-2911
(419) 352-7027
Fax (419) 352-8434

430 Jackson Street
Port Clinton, OH 43452
(419) 734-3266
Fax (419) 732-1037

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Mr. Edward J. Reiter
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F Alan M. Sokobin
 Elizabeth Zepf

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Sarah A. Corpening, J.D.
Chief Executive Officer

February 7, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

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Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:


I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

To put it simply, my organization, Family and Child Abuse Prevention Center, could not survive without the critical support that WTVG provides. Our Local fundraising activities provide a significant portion of our annual operating budget and are essential to sustaining the agency and efforts to fulfill our mission of intervening and educating to reduce family violence. WTVG’s support of and participation in our fundraising events is a critical component to our success, both past and future. Moreover, the on-air time devoted to our fundraising events has helped raise community awareness of the issues of domestic violence and child abuse which are not only central to our mission, but significant issues facing our community. I want to assure you that WTVG’s role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large. I have been the CEO of Family and Child Abuse Prevention Center for seven years. During my tenure here, each and every time we have asked WTVG for their help and support for one of our events, they have never hesitated to assist us.



It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,



Sarah Corpening, J.D.
Chief Executive Officer

Cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

Recipient of the
1999, 2000, and
2001 Annie E.
Casey Leadership
Award.



Big Brothers Big Sisters of Northwestern Ohio

February 7, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and
McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

To put it simply, my organization, Big Brothers and Big Sisters, could not survive without the critical support that WTVG provides. Our Local fundraising activities provide a significant portion of our annual operating budget and are essential to sustaining the agency and efforts to fulfill our mission. Big Brothers Big Sisters mission is to help children reach their potential through professional supported, one-to-one relationships. WTVG's support of and participation in our fundraising events is a critical component to our success, both past and future. Moreover, the on-air time devoted to our fundraising events has helped raise community awareness of the issue that children need positive role models. I want to assure you that WTVG's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large. I have been the CEO of Big Brothers and Big Sisters for 12 years. During my tenure here, each and every time we have asked WTVG for their help and support for one of our events, they have never hesitated to assist us.

Main Office
One Stranahan Square
Suite 252
Toledo, OH 43604
419-243-4600
1-888-393-2767
Fax 419-243-2402
bbbsnwo@juno.com

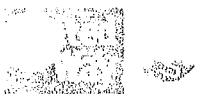
Fulton County Office
602 S. Shoop Ave
PO Box 187
Wapakoneta, OH 45367
419-337-9208
Fax 419-337-7987
bbbsnwo@juno.com

Madison County Office
178 N. Main St
Toledo, OH 43606
419-243-1092
Fax 419-243-1070
bbbsnwo@juno.com

Lucas County Office
676 E. Woodster St
Bowling Green, OH 43402
419-354-2113
Fax 419-352-6679
bbbsnwo@juno.com

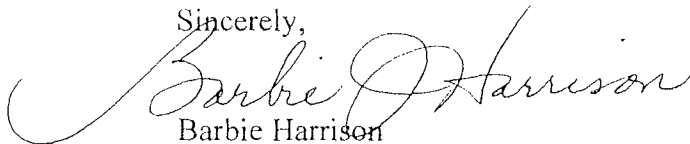
Shelby County Office
100 E. 13th St
Piquette Center, OH 44352
419-734-1859
Fax 419-734-4841
bbbsnwo@juno.com

*Little
Moments.
Big Magic.*



It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in cursive script that reads "Barbie Harrison". The signature is written in black ink and is positioned above the printed name and title.

Barbie Harrison
Chief Executive Officer

Cc: Michelle Carey
Rick Chesson
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



February 22, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

We are writing to state the level of support our organization has received from WTVG over the past years. Keep Toledo/Lucas County Beautiful, Inc. (KT/LCB) is a non-profit agency located in Lucas County, Ohio. Over the past several years, we have partnered with WTVG on several projects. Their promotional assistance offered to our events as a public service has been vital to the success of our efforts.

We have worked with WTVG on a number of public service announcements that have significantly raised local awareness of the issues on which my organization works. WTVG also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on recycling and litter prevention issues. In particular, WTVG promotes our Great American Cleanup (GAC) efforts. Registration information for this event is also posted on their web-site.

The GAC is month long community cleanup and recycling effort. Volunteers are sought to cleanup during the month of April and community members are asked to bring used textiles in for recycling. As a result of WTVG's promotional efforts, we have reached thousands of volunteers with our litter prevention and recycling message. If it weren't for this critical promotional support, the GAC would not be as successful as we have no advertising budget for the event.

In addition to the GAC, we have been fortunate to have the assistance of WTVG on a variety of other special recycling events including the coverage of electronic waste collections and school recycling programs.

Sincerely,

Juliana R. Sample

Juliana R. Sample
Executive Director

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai
Michael Crossley
Paula Adam
Tamara Rost



BEN KONOP
LUCAS COUNTY COMMISSIONER

One Government Center • Suite 800 • Toledo, Ohio 43604-2259
419.213.2133 • Fax 419.213.4299
bkonop@co.lucas.oh.us
WWW.COMMISSIONERS.CO.LUCAS.OH.US

February 20, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to “ensure that broadcasters are appropriately addressing the needs of their local communities.” I wanted to be one of the first to tell you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

We have worked with WTVG on a number of public interest programs they produce, including Conklin & Company, Bridges, and the Roundtable. These programs have significantly raised local awareness of issues that matter greatly to the citizens of Lucas County, including home foreclosure, low-income tax preparation, the earned income tax credit, local economic development efforts, and the many other important operations that Lucas County oversees.

Additionally, Lucas County and its Commissioners are responsible for emergency services and management for over 450,000 residents. For years, our residents have relied on WTVG for accurate and detailed emergency and weather information. This information goes far beyond a weather report to include advance warnings of weather emergencies, notifications of evacuation routes, locations of relief stations, and geographically-targeted updates.

Just recently, major parts of Lucas County experienced massive flooding that threatened the homes and property of our residents. By working cooperatively with

WTVG, our EMA officials were able to communicate directly about weather threats, as well as the assistance available in the storm's aftermath.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ben Z. Konop', written over the printed name and title.

Ben Z. Konop
Lucas County Commissioner

Cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai

February 15, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

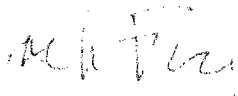
This letter is a request that the FCC not require WTVG 13abc in Northwest Ohio to increase the amount of public service programming.

WTVG already provides two hours of public service programming for its viewers. The two hours of programming include:

1. Bridges with local healthcare leader Donie Miller.
2. Coffee with the Fords, an arts and health focused program
3. Roundtable, a public affairs news program
4. Conklin & Company, a political table commentary

As a former Mayor of the City of Toledo, and now a participant in the Coffee with the Fords program, I have seen first hand the public service programming presented by WTVG.

Sincerely,



Jack Ford



CITY OF OPPORTUNITY

MARGE BROWN
Mayor
Phone: 419-698-7045
Fax: 419-691-0241
E-mail: mbrown@ci.oregon.oh.us

CITY OF OREGON OHIO

5330 SEAMAN ROAD • OREGON, OH 43616-2633
www.ci.oregon.oh.us

KENNETH J. FILIPIAK
City Administrator
Phone: 419-698-7095
Fax: 419-690-7305

March 10, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

RE: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

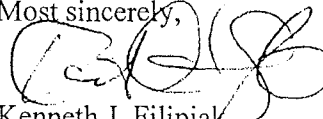
Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

It has come to my attention that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. It is my understanding that the Commission launched a "Localism in Broadcasting" initiative to review, and possibly enhance, localism practices among broadcasters, which are designed to ensure that each station treats the significant needs and issues of the community that it licensed to serve with the programming that it offers. The intent of this letter, therefore, is to offer some input regarding WTVG Television, which serves Oregon, Ohio.

WTVG, whose primary transmission tower is located within our city, has proven itself to be a reliable community partner acting in the best interests of our residents. The City of Oregon has found that over the years WTVG's disaster warnings have provided critical information on a timely basis that is beneficial to both our residents and local emergency services. In addition, WTVG provides physical space on its transmission tower for police and fire equipment necessary to operate our own local communication system.

While this does not address the overall issue of whether or not WTVG is or is not meeting local expectations in every aspect of its programming, I can say with confidence that the City of Oregon is satisfied with its current efforts regarding its commitment to assisting the public and our local government in the effort to protect and prepare when emergencies arise.

Most sincerely,



Kenneth J. Filipiak
City Administrator

KJF:sg





SHERIFF JAMES A. TELB LUCAS COUNTY

1622 Spielbusch Avenue • Toledo, Ohio 43604-5330

Emergency: 9-1-1
Facsimile: 419-255-3096

Courthouse Office: 419-213-4784
Records/Dispatcher: 419-213-4941
Correction Center: 419-213-4924

March 10, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

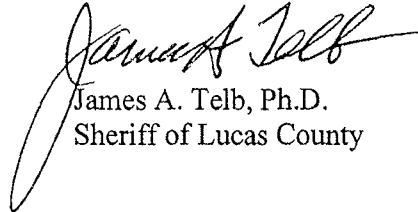
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Without fail, WTVG supports the Lucas County Sheriff's Office when emergency information needs to be quickly disseminated to the public. In addition, the station is providing the use of their broadcast tower as a transmit/receive location for our Countywide Public Safety Communications System. Every county law enforcement and fire/rescue agency depends on the system. In my opinion, the partnership we share with the station far exceeds what I would expect from a broadcast facility.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "James A. Telb". The signature is fluid and cursive, with a large loop at the end of the last name.

James A. Telb, Ph.D.
Sheriff of Lucas County

Cc: Michelle Carey
Rick Chessen
Rudy Brioché
Amy Blankenship
Cristina Pauze
Monica Desai



Dillin Corp.

Real Estate Services

February 29, 2008

development

consulting

brokerage

*project
management*

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Attn: Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

*real estate
management*

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

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We have worked with WTVG on any number of community oriented announcements that have significantly raised local awareness of the issues on which my organization works so hard. WTVG also has produced and aired literally hundreds of stories as part of their coverage of local and community news and events that have raised the profile on the issues directly related to the focus of Dillin Corp.

The largest real estate developments in northwest Ohio are happening right now and with great anticipation by the local community and with great involvement from the local government. WTVG has represented the details of these large and complicated projects to the public. This service is of great value to Dillin Corp, the specific cities involved in the developments and the greater community of Northwest Ohio.

Preston Building
3290 Levis Commons Blvd
Perrysburg, OH 43551-7144

Phone 419.874.8722
Fax 419.874.8737
www.dillin.com



development

consulting

brokerage

*project
management*

*real estate
management*

Additionally, we have partnered with WTVG to hold community activities including a fund raiser for Findley, Ohio, which was devastated by flooding in 2007.

WTVG is a good local media partner. They are community oriented and focused. Allowing restrictions or mandating regulations on programming would make an already difficult job even more tough and would, in my opinion, distract from the enthusiasm they have for the local area and the local coverage that they provide.

As I've stated previously, WTVG already serves our community in a number of ways that makes any additional federal regulation unnecessary.

Sincerely,
DILLIN CORP.

A handwritten signature in dark ink, appearing to read "LBD", is written over the printed name of Larry B. Dillin.

Larry B. Dillin
President

LBD/cg



February 28, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

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WTVG has partnered with the YWCA of Greater Toledo to raise awareness of issues relating to domestic violence, sexual assault and the plight of homelessness in our community. Public services announcements and special feature stories have highlighted the services offered by our agency. WTVG has also served as our media sponsor during our largest fundraiser. WTVG, for two years, has spent countless thousands on airtime, video editing and production, key talent by the best news anchor in our community and continuous promotional invitations. Our fundraising efforts for this event would not survive without the generous support of WTVG.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Lisa McDuffie
Chief Executive Officer

Cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

February 12, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Northwest Ohio Division
3450 West Central Avenue, Suite 352
Toledo, OH 43606
Telephone: (419) 534-3600
Fax: (419) 534-3604

marchofdimes.com/ohio

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

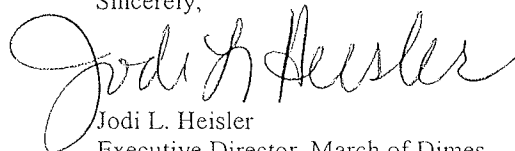
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We have worked with WTVG on a number of public service announcements that have significantly raised local awareness to help spread our message of improving the health of babies by preventing birth defects, premature birth and infant mortality, the issues on which my organization works so hard. WTVG also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on March for Babies (formerly known as WalkAmerica) and the Signature Chefs Auction. For the past several years, WTVG has been our media sponsor for both March for Babies and Signature Chefs. Anchor Susan Ross Wells and WTVG, have not only produced our public service announcements, but they have provided live coverage on event day and post-event coverage.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

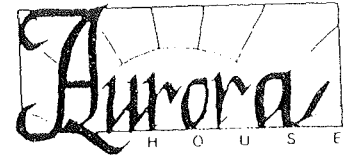
Sincerely,



Jodi L. Heisler
Executive Director, March of Dimes
Northwest Ohio Division

Cc: Michelle Carey
Rick Chesson
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai

February 29, 2008



Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Aurora Project, Inc.
1035 North Superior Street
Toledo, Ohio 43604
419/244-3200
Case Management
419/244-3290
Fax 419/244-3291

Re: *In the Matter of Broadcast Localism* (MB Docket 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

We noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what we understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities". I wanted to be one of the first to express to you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

To put it simply, our organization could not sustain itself without the kind of critical support that WTVG has provided. WTVG has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues of which my organization is committed to. Additionally, WTVG on-air anchor Lee Conklin donated his time and talent to host a major fundraising event for our agency. I want to assure you that WTVG's role—including both on-air and off-air time—was essential to both our fundraising efforts and to getting our message out to the community-at-large.

It is because of my first-hand experience with WTVG that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the link of great local partnership that we already enjoy.

Sincerely,

A handwritten signature in black ink, appearing to read "Denise F. Fox".

Denise F. Fox
Executive Director

cc: Michelle Carey
Rick Chesson
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



Partially funded by United Way of Greater Toledo

February 29, 2008

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Dear Federal Communications Commission,

The American Heart Association has worked in partnership with WTVG (13abc) on several projects that have allowed us to save lives, and generate funds and awareness about our communities No. 1 and No. 3 killers — heart disease and stroke.

In addition to substantial public service announcements and news coverage at our events and initiatives, the station has gone beyond the call-of-duty, by allowing its news anchors and reporters to frequently serve as emcees, and hosts various American Heart Association functions and events. The most recent being our February 14, 2008, Go Red For Women Luncheon, where 13abc evening news anchor, Diane Larson, served as emcee of a benefit event that drew 439 supporters. As a leading community anchor, her involvement and support was paramount to our luncheons success.

WTVG (13abc) has generated millions of media impressions for the Go Red For Women cause initiative since 2006. This support has made a dramatic impact on our campaign -- allowing us improve our outreach strategies – thus saving the lives of women from all walks of life, right here, in our own community.

Highlights of WTVG's (13abc) support of the Go Red For Women campaign since 2006 include:

- Public service announcement featuring local community women with evening news anchor, Diane Larson;
- Public service announcement with our local corporate cause partner;
- Public service announcement promoting the Go Red For Women Luncheon benefit event;
- Participation in volunteer media training;
- Support on National Wear Red Day, where news anchors and on-air talent wore red;
- Public speaking via anchor / reporter emcee support;
- Survivor feature stories during National Heart Month (Feb);
- Support for Go Red For Women cause through web presence;
- Coverage of numerous events and activities throughout the year;
- Anchor participation and support of annual Go Red For Women photo shoot with community leaders and survivors; and
- Millions of media impressions and exposure for the community.

Please remember the American Heart Association in your will.

WTVG (13abc) has also helped the American Heart Association recruit thousands of walkers and volunteers for our largest annual fund raiser, the **Start! Toledo Heart Walk**. Money raised from this event, generate research dollars which have yielded important discoveries such as CPR, life-extending drugs, pacemakers, bypass surgery and surgical techniques that repair heart defects . . . *just to name a few.*

In addition to supporting the walk through public service announcements, the station has also allowed its anchors to host and emcee the event's kickoff ceremonies. They have provided live, day of event coverage to generate even more publicity, last minute walkers and funds.


Highlights of WTVG's (13abc) support of the Start! Toledo Heart Walk since 2006 includes:

- Public service announcements featuring survivors and American Heart Association friends with news anchors;
- Substantial live, day of event coverage;
- Survivor feature stories leading up to the walk;
- Support through web presence;
- Coverage of numerous events and activities associated with the walk;
- Public speaking via anchor/ reporter emcee support; and
- Millions of media impressions that have raised public awareness.

WTVG (13abc) also supported the American Heart Association's **Heart Gala** fund raising event by providing emcee talent and coverage since 2006.

Overall, WTVG (13abc) has been an excellent community partner for the American Heart Association Northwest Ohio Division. If you need more information about our relationship with this station, please don't hesitate to ask. I can be reached at (419) 740-6170.

Sincerely,



Sonya Thomas
Communications Director
American Heart Association Northwest Ohio Division



UAW Local 12

2300 Ashland Avenue

Toledo, Ohio 43620

T: 419.241.9126 F: 419.241.4070

INTERNATIONAL UNION, UNITED AUTOMOBILE, AEROSPACE & AGRICULTURAL IMPLEMENT WORKERS OF AMERICA — UAW

BRUCE BAUMHOWER, *President*

PAUL RICKMAN, JR., *Fin. Sec.-Treas.*

Executive Board

DARYL PETERSON • JANE WOOTTON • KEN ZARECKI • STAN LAMPKOWSKI • IDA BARNETT • WAYNE TRUITT • PRENTIS HUBBARD • PETE MILLER • DAVE KUCHCINSKI

March 11, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I understand that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. As president of a United Auto Workers local representing 20,000 members, it is my view that WTVG already serves our community in a number of ways that makes any additional federal regulation unnecessary.

WTVG regularly schedules public affairs programs such as Conklin & Co., Roundtable, and Bridges, that focus on local issues in areas of economic development, politics, education, environmental matters, social services, and race relations, all important to our UAW members and the entire community.

The station also devotes a significant amount of airtime to our local Jefferson Awards, Juvenile Diabetes, MDA, March of Dimes, the Heart Walk, and many other charitable organizations.

My first-hand experience with WTVG's community efforts lead me to believe that no additional national regulation would improve on the kind of great local partnership that we already enjoy.

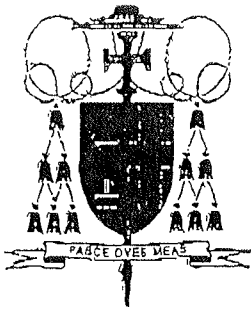
Sincerely,

A handwritten signature in cursive script that reads "Bruce Baumhower".

Bruce Baumhower, President
UAW Local 12

BB: mh
112uaw

cc: Michelle Carey
Rick Chessen
Rudy Brioche
Amy Blankenship
Cristina Pauze
Monica Desai



OFFICE OF THE BISHOP
THE DIOCESE OF TOLEDO

1933 SPIELBUSCH AVENUE
TOLEDO, OHIO 43604-5360

March 13, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, WTVG already serves our community in any number of ways that makes any additional federal regulation unnecessary.

For years, our residents have relied on WTVG for accurate and detailed emergency and weather information. This information goes far beyond a weather report to include advance warnings of weather emergencies, notifications of evacuation routes, locations of relief stations, and geographically-targeted updates. Just recently, on the occasion of the floods in Northwest Ohio WTVG was invaluable in providing information to the community during the disaster.

It is because of my firsthand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by WTVG and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Very Reverend Michael R. Billian
Episcopal Vicar

cc: Michelle Carey, Rick Chesson, Rudy Brioche, Amy Blankenship, Cristina Pauze,
Monica Desai



March 12, 2008

Chairman Kevin Martin
Commissioner Michael Copps
Commissioner Jonathan Adelstein
Commissioner Deborah Tate
Commissioner Robert McDowell

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I am writing you concerning the recent Notice of Proposed Rulemaking on broadcast localism which was issued by the FCC. Apparently there is concern that some broadcasters may not be adequately addressing the needs of their local communities. This may be true in some communities, but in my view WTVG (13abc) already serves our community in any number of ways. I feel that additional federal regulation would be quite unnecessary.

Allow me to give you some examples. Our BBB approached WTVG five years ago regarding our **Torch Awards**, which honor the most ethical businesses and charitable organizations in Northwest Ohio and Southeastern Michigan. Encouraging honest conduct in the marketplace is an important priority, and WTVG voluntarily offered to partner with the BBB in promoting and hosting the event. The station produced public service announcements soliciting nominations from the public on the most ethical companies. These commercials ran in highly visible time slots – not at three in the morning. One commercial, for example, actually ran just before the announcement of “Best Picture” on the Hollywood Academy Awards! As a not-for-profit agency, the Better Business Bureau could never have afforded to purchase the time placements promoting our event which WTVG gave us for free!

The station also has promoted the event with additional announcements, and Co-Anchors Diane Larson and Lee Conklin have served as emcees of the awards luncheon for years. This wonderful support was provided by the station at no cost to the Better Business Bureau.

Here is another example. I currently serve in a leadership capacity for an organization called **Partners in Education**. This agency provides tutoring and business support for school children in the Toledo Public and Catholic Diocese school systems. The work of Partners has resulted in wonderful improvements in reading and math skills for thousands of inner-city Toledo children.

The main support for Partners comes from its “Dragon Boat Festival” in the summer. Years ago WTVG volunteered to provide the primary media support for the Dragon Boats. They produced and aired a tremendous number of commercials which resulted in significant increases in the number of teams participating and a great increase in public attendance. With the help of WTVG, this event has grown from a marginal activity to a signature event in which the entire City of Toledo takes great pride! Co-Anchor Lee Conklin is a valued promoter of the Dragon Boat Races and actually paddles with different teams during the day. I seriously doubt that Partners in Education could have survived without the help of WTVG.

The work of the News Department and I-Team aggressively fight to protect local consumers against fraud. We work with them on a regular basis, issuing bulletins and warnings on scams which otherwise would cheat local consumers out of millions of dollars. WTVG

Better Business Bureau Serving Northwestern Ohio and Southeastern Michigan, Inc.

Integrity Place, 7668 Kings Pointe Rd. • Toledo, OH 43617-1551 • Phone: 419.531.3116 • 800.743.4222 • Fax: 419.578.6001

reporters have called me for breaking news stories on nights and weekends. They allow us to get important information to a vast audience faster than any other way.

In one extreme example, a reporter discovered a big scam hitting the Toledo area on Christmas day (!) The reporter called me and confirmed details of the fraud. Since the station put a high priority on getting out the alert, I invited her to interview me at my home that evening. My whole family was gathered for Christmas Dinner and watched as a WTVG reporter and cameraman interviewed me about the scam in my living room. I can testify that protecting the public was primary in the minds of the reporters and news staff at that time and at many other times over the years.

My experiences are not unique. As a member and former Boardmember of the Toledo Rotary Club, I can report that many local community organizations have praised WTVG highly for the support they have received. Most often this is the airing of events, but the Public Affairs Department of the station is always eager to provide significant time to allow agency leaders and public officials to express their views and promote the important projects and events that make our community better. The gratitude that I have heard for the work of WTVG is constant and sincere.

It is not my practice to write letters like this. Indeed, the Better Business Bureau has an informal policy discouraging "lobbying" regarding such things as legislation or political issues. But I am "bending" these rules a bit to advise you that WTVG has a tremendous history of community involvement and advocacy for protection of consumers. This heritage has never wavered, throughout decades of management and format changes. (I have run the local BBB in Toledo for over 36 years.)

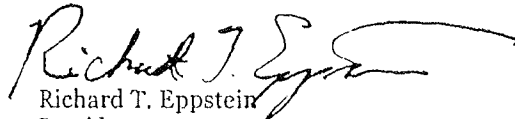
I can recall a number of cases where WTVG management has actively solicited my input on ways the station could provide a greater service to consumers. And I have been greatly pleased when I have seen them act on some of my suggestions.

I should add that, in these days of highly negative reporting and attack journalism, WTVG's approach has always been positive and supportive of the many villages, towns and cities that they serve in our large tri-state Midwestern area. They don't say, "everything is terrible." Instead, they seek out the best and brightest leaders from around the country to contribute ideas as to how Northwest Ohio and Southeast Michigan can be improved. Their public affairs programming is uniformly of high quality and committed to seeking answers and solutions to problems...not just making negative headlines like some other Toledo news organizations do. In an era of "trash" journalism, WTVG's positive approach is a breath of fresh air.

In my opinion, I cannot imagine what more WTVG could do to serve our community. I think the idea that some form of additional regulations are needed is surprising and must be due to ignorance of the great job WTVG is already doing for Toledo and our region.

If you have questions or wish to discuss this subject further with me, feel free to call me at (419) 578-6000.

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard T. Eppstein", with a long, sweeping horizontal line extending to the right.

Richard T. Eppstein
President
The Better Business Bureau Serving Northwestern
Ohio and Southeastern Michigan, Inc.

Brian Trauring, News Director
WTVG Toledo – 13ABC
4247 Dorr St.
Toledo, OH 43607

April 30, 2008

CONGRATULATIONS TO WTVG TOLEDO – 13 ABC!

Dear Mr. Trauring:

This is to inform you that WTVG Channel 13ABC-Toledo is the 2008 recipient of the Ohio Public Health Association's "OPHA Citizen Award"!

Your series, entitled "*Colorectal Cancer: Don't Die of Embarrassment*", which aired throughout the months of February and March, is being recognized as a model media collaboration with The Lucas County Colorectal Cancer Coalition for reaching an estimated 1.5 million viewers with life-saving information in NW Ohio.

Susan Ross Wells' excellent and professional reporting brought the colorectal cancer screening issue to the forefront for many citizens in Northwest Ohio. The news series and corresponding PSAs on Colorectal Cancer Prevention was an excellent public education campaign which combined accurate information with public interest stories. Additionally, the live, 2 hour call-in show provided over 600 callers with access to accurate and timely information provided by area professionals.

WTVG Toledo was nominated for this award by the **Ohio Department of Health, Lucas County Colorectal Cancer Coalition and the American Cancer Society**. The award is given yearly to an individual who is not employed in any public health or health related occupation, but who has made a voluntary contribution to public health in Ohio. The award winner is honored for their leadership, commitment, and service in community health volunteer work.

This award will be presented during the Ohio Public Health Combined Conference on Tuesday, May 13, 2008 at 5:00 pm.

Location: Crowne Plaza Columbus, North
6500 Doubletree Avenue
Columbus, Ohio 43229

We would appreciate if you or a representative of Channel 13 could attend and accept this award. Please contact Stacy Lender at stacy.lender@odh.ohio.gov or 614-728-6938 with any questions or concerns.

Sincerely,

Lois Hall, MS
Comprehensive Cancer Program Director

Cc: Susan Ross Wells
Dr. Eilynn Sipe



Greater Toledo
Urban League

608 Madison Avenue, Suite 1525
Toledo, Ohio 43604-1164

June 2, 2008

P 419-243-3343
F 419-243-5445

Mr. David Zamichow
General Manager
WTGV-13abc
4247 Dorr Street
Toledo, Ohio 43607

www.gtul.org
gtulceo@aol.com

*Empowering Communities
Inspiring Lives*

Dear Mr. Zamichow:

Finally! The dust has settled and I would like to take this opportunity to thank you. Without question, our 11th Annual Dinner, **"Catch the Urban Spirit: Creating Opportunity"** could not have been the success it was without you. From the venue to the food to the speaker, everything was wonderful.

My sincere thanks is extended to Bruce Rumpf for serving as our Honorary Chairman; Darlene Miller and Erica Parish-Baker who served so graciously as Annual Dinner Committee Co-Chairs; and especially to the entire Annual Dinner Committee. I also am grateful to WTVG (13abc) for serving as our media sponsor again and for providing our illustrious and distinguished Emcees – Efreem Graham and Sashem Brey.

While celebration of success is important and necessary, it can only last for a moment. There is yet much work that needs to be done. I have eagerly awaited the opportunity to cast a vision for this Urban League affiliate that will continue to open the doors of opportunity for the people in this community. With unemployment rates on the rise, homeowners in the perils of foreclosure, students struggling to achieve the highest levels of excellence, and seniors dealing with the tough decision of paying for the medicine they need – our service to this community remains extremely vital. In spite of those very real obstacles faced by many in our city, I am confident that the potential opportunity to **Prosper, Own, Earn, and Thrive** does exist within every person in our community.

The job now is to make ***Opportunity a reality!*** Our record of success with those men and women seeking gainful employment; students needing to pass Ohio Achievement Tests; ex-offenders breaking the cycle of defeat, and senior citizens looking to lead vibrant lives is clear. I realize that we could not have been successful however, without your kind and generous support. I ask that you continue that support and join me as we ***"serve our community with excellence"***.

Yours in the Movement,

A handwritten signature in black ink, appearing to read "John C. Jones", with a stylized flourish at the end.

John C. Jones
President and Chief Executive Officer

THE BLADE

One of America's Great Newspapers
Winner of the 2004 Pulitzer Prize for Investigative Journalism

Joseph H. Zerbey, IV
Vice President & General Manager

9/18/07

Mr. David Zamichow
President and General Manager
WTVG 13ABC
4247 Dorr St.
Toledo, OH 43607

Dear Dave:

I am writing to thank you for your support of the 20th annual Blade Corporate & Community Spelling Bee. The Bee was held on Sept. 6 to benefit Read For Literacy.

I am pleased to report that the number of participating teams increased from 24 to 32 and that the event raised \$39,000, a 20% increase over 2006.

I am also pleased to report that our efforts to broaden participation in the Bee were successful:

- The Rotary Club of Maumee, The Advertising Club of Toledo, The Academy of Medicine of Toledo & Lucas County Alliance, St. Luke's Hospital and Concept Rehab, Inc. all participated for the first time.
- Mercy Health Partners, Owens Corning, Tireman and Bowling Green State University all returned to the Bee after a hiatus of one or more years.
- And six high schools sent teams for the first time, allowing us to attract new companies.

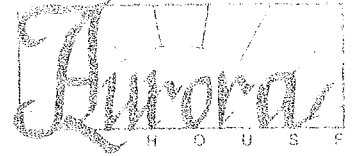
Your continuing support of Read For Literacy is important to the tens of thousands of Toledoans who suffer from illiteracy and low literacy. I therefore hope you will make plans now to participate in next year's Bee.

Attached is a copy of Read For Literacy's newsletter, which I hope you will read.

And thanks again for your support of this important community program.

Sincerely,

Joe Zerbey



Aurora Project, Inc.
1035 North Superior Street
Toledo, Ohio 43604
419/244-3200
Case Management
419/244-3290
Fax 419/244-3291

December 10, 2007

Ernestine Weathers
Vice President-Community Affairs
WGTV-13 ABC
4247 Dorr Street
Toledo, OH 43607

Dear Ernestine,

On behalf of the women and children of Aurora, I would like to take this opportunity to thank you for your assistance with our annual Holiday Ladies Night Out Gala. We enjoyed working with you and the staff at WGTV-13ABC!

The Aurora Project Inc. is a comprehensive housing and life skills program that empowers homeless women and their children to achieve self-sufficiency and independence by providing resources and learning opportunities in a supportive and safe environment.

I would like to invite you to visit us here at Aurora to see what your generosity has helped us accomplish. Meet our families and join us in our activities. You are always welcome!

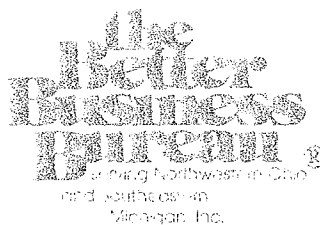
Sincerely,

Denise F. Fox
Executive Director

Thank you so
much for your
assistance. It means
a great deal to agencies
such as ours, where
the media brings
positive recognition to
our mission.



PRESIDENT
Richard T. Epstein



18470 Parkway
BBB National Office - Toledo
Toledo, OH 43617-4606
419-531-2116

666 E. 1st
Toledo 43602-2222

Fax: (419) 794-6061

David Zamichiow
WTVG 13 ABC
4247 Dorr St.
Toledo, OH 43607

May 8, 2007

Have -

Dear Mr. Zamichiow:

We're writing to thank you for your support of the Better Business Bureau *Torch Award for Marketplace Ethics* event! It was a great success with 400 people attending and more than 100 award nominations. Business owners and community leaders throughout the BBB's 18-county service area applauded as awards were presented to three companies and one non-profit organization whose self-regulated business practices and related activities exemplify the BBB's mission of promoting the highest standards of business ethics and conduct. Congratulations again to our 2007 winners: Fannin Remodeling Company, Central Travel & Ticket, Rudolph/Libbe Inc. and the YMCA of Greater Toledo.

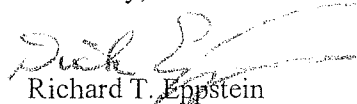
Your continued participation is helping solidify the BBB *Torch Awards* as our community's signature business ethics event.

As we wrap up this year's event, we'd love to hear from you if you have any suggestions for next year. We are always working to present a better program.

Momentum for the event is building, so please make a few notes now for next year. Mark your calendar for the awards luncheon in early May 2008. Think of companies, including your own, that you might want to nominate for the '08 *Torch Award*. Include your sponsorship in next year's budget. Talk up the event to your business associates and customers.

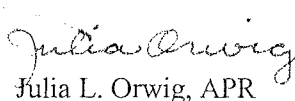
Again, THANK YOU VERY MUCH for your support.

Sincerely,


Richard T. Epstein

President, BBB

dickep@toledobbb.org


Julia L. Orwig, APR

Event Coordinator

jorwig@orwig.net

NOBMA

Northwest Ohio Black Media Association

June 16, 2007

Ms. Ann King, Office Manager
WTVG-TV
4247 Dorr Street
Toledo, OH 43607

Dear Ms. King:

On behalf of the Northwest Ohio Black Media Association membership, I would like to thank you for your support last month of the 2007 Impact Newsmaker Awards at the Clarion Westgate Hotel. Your generous support will allow us to give out scholarships to needy college students training to tell your stories and enhance your events in the future. We hope our new internship program will also give additional help.

NOBMA is pleased to be part of the Toledo-area community and we hope our various events, such as the Impact Newsmaker Awards, are helping make a difference. We honored some terrific recipients this year and we hope to make this event even bigger and better next year. I think you would agree that we could never do enough to bring attention to the positive newsmakers in the area and exposing as role models to our high school and college students attending our event.

Thank you once again and we hope we can count on your support again next year. NOBMA is the non-profit, Toledo-based affiliate of the National Association of Black Journalists, the largest organization of communicators of color in the United States.

Cordially,



Clyde Hughes, President



5403 Elmer Drive
Toledo, Ohio 43615
419.936.2986 t
419.936.2987 f
www.toledogarden.org

August 1, 2007

Mr. David Zamichow
WTVG 13 ABC
4247 Dorr Street
Toledo, OH 43607

Dear Mr. Zamichow,

You have endorsed our mission of enriching lives through gardens, the arts and nature, and for that we are truly appreciative. Thank you for fulfilling some of our many promotional needs throughout the year with your generous in-kind donations of Crosby Festival of the Arts advertising as well as the weekly "What's Growing in the Garden?" segment.

Toledo Botanical Garden is a unique treasure in our region and we rely on support from our friends to maintain our lush landscapes and arts programming, as well as to keep our gates open free to the public throughout the entire year.

Thank you for giving to Toledo Botanical Garden.

Sincerely,

Janet J. Schroeder
Executive Director

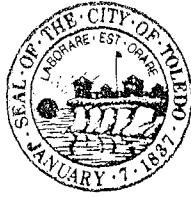
*We so greatly value
your support!
many thanks again...
Janet*

Your in-kind donation, which you valued at \$10,000.00 was recorded on 07/31/2007.
Please retain this letter as your receipt for tax purposes. All gifts to Toledo Botanical Garden are tax deductible,
within guidelines of applicable law. No goods or services received in return for this gift.



enriching lives through gardens, the arts and nature

City of Toledo



Carlton S. Finkbeiner
Mayor

May 10, 2007

Mr. David Zamichow
General Manager/President
WTVG 13 ABC
4247 Dorr Street
Toledo, OH 43607

Dear Mr. Zamichow, *Don*

On behalf of the City of Toledo and the Toledoan of the Year Committee I would like to extend my gratitude for your station's participation in the inaugural Toledoan of the Year Awards. I am especially thankful for the media sponsorship of WTVG 13 ABC and the help you provided to my staff with the promotion of the event. Your team, both in the news department and the community affairs, was always available and ready to provide assistance. The Awards Ceremony held on May 2, 2007 was a great success because of your help and commitment to the event.

Yours from Toledo – a City of the Future!*

Carty
Carty Finkbeiner
Mayor

*fDi Magazine - April 2007
CF : kb



The Advertising Council Inc.

Peggy Conlon
President & CEO

October 31, 2007

David Zamichow
General Manager
WTVG-TV
4247 Dorr St
Toledo, OH 43607

Dear David:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WTVG-TV's steadfast support of our PSAs. In 2006, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

Your contribution enables the Ad Council to communicate public service messages that help raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shed light on your wonderful support by mailing a letter to Congressman Kaptur (please see enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.

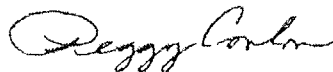
We are happy to report that in 2006, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor--donated more than \$1.9 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WTVG-TV that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate vitally important messages to local communities across the nation. Your support has been essential whether it's our *Generous Nation* campaign, which motivates Americans to give more of themselves in the course of their daily lives, our childhood obesity campaign or our "Boost" campaign, which motivates students to stay in high school.

For 65 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WTVG-TV's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in WTVG-TV's viewing area, please contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adCouncil.org or (212) 984-1905.

Kind Regards,



Peggy Conlon
President and CEO
The Advertising Council, Inc.



The Advertising Council Inc.

Peggy Conlon

President & CEO

October, 31 2007

Honorable Marcy Kaptur
United States House of Representatives
2186 Rayburn HOB
Washington, DC 20515

Dear Congressman Kaptur:

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the outstanding support our PSAs received from television station WTVG-TV (located in your Congressional district and owned by ABC Owned Television Stations).

For sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non profit sponsors, raise awareness, change behaviors and save lives.

However, the Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WTVG-TV. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2006, the media donated over \$1.9 billion in free airtime and space – an unprecedented amount!

In 2006, WTVG-TV donated an impressive and substantial amount of airtime to our PSAs. Their steadfast commitment to public service allows the Ad Council to continue to communicate important messages to your constituents, helping the families and communities of your district.

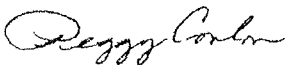
Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a host of pressing issues, including preventing youth reckless driving, obesity prevention, promoting financial literacy and autism awareness. In addition, the media rallied behind the Ad Council's new PSA campaign *Generous Nation*, which inspires Americans to give more of themselves (volunteering and donating) over the course of their daily lives.

Please join me in commending WTVG-TV for using its valuable airtime to improve the lives of your constituents. You may contact the station at the following address:

David Zamichow, General Manager
4247 Dorr St
Toledo, OH 43607
419-534-3820

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at dkulzer@adcouncil.org or (212) 984-1905.

Sincerely,



Peggy Conlon
President and CEO
The Advertising Council, Inc.

cc: David Zamichow; General Manager/WTVG-TV
Walter Liss, President/ABC Owned Television Stations



The African American Legacy Project of Northwest Ohio

P.O. Box 4602 * Toledo, Ohio 43610 * 419-720-4369

October 30, 2007

Ms. Doni Miller
Bridges
C/o WTVG TV13
4247 Dorr Street
Toledo, Ohio 43607

Ms. Miller:

On behalf of the Board of Directors of The African American Legacy Project, I would like to take this opportunity to thank you and WTVG for allowing us access to your incredibly intuitive and pronounced audiences.

We indeed felt the impact of having the opportunity to interview on your program [Bridges]. The strength of your programming was confirmed via telephone inquiries and ultimately increased community participation and awareness.

We wish you and WTVG continued success and – again – our heartfelt thanks!

Sincerely,

Robert Smith, President

Cc: Board of Directors – AALP, David Zamichow

Encl: one

*Founder
President/CEO*

Mr. Robert L. Smith,

Board of Directors

Dr. Cecilia Adams

Mr. Norman Bell,

Dr. Helen Cooks

Mr. John Edwards

Mr. Michael J. Hollie

Mr. John C. Moore

Ms. Shawana Smith

Ms. Betty Valentine

United Way of Metropolitan Chicago

560 West Lake Street
Chicago, Illinois 60661
v 312.906.2296
f 312.876.9663
www.uw-mc.org



February 26, 2008

Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate and McDowell:

It has come to our attention that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." After discussing this situation internally, we felt compelled to tell you that, in the view of the management of United Way of Metropolitan Chicago, ABC-7 Chicago already serves our community in so many ways that any additional federal regulation is unnecessary.

Our relationship with ABC-7 reaches back many years. Yes, we do send them PSAs and they do interview our spokespeople on-air, but their involvement goes way beyond that. They cover the key issues in our area – access to healthcare, educational achievement and financial stability – on a weekly basis. The station holds a United Way campaign and engages their workforce in understanding the needs of our community. Most importantly, through its most valuable asset, its people, ABC-7 promotes community education of the issues that make it difficult for so many of our region's residents to be independent.

A few examples of ABC-7's community involvement:

- Chairing various committees and bringing additional pro bono gifts services in support of United Way's efforts.
- Playing a leadership role in determining how funds are allocated to where they are needed most through participation on the Chicago Council, the volunteer body that allocates funds to health and human service programs in the City of Chicago.
- Being highly involved with the development of a groundbreaking Latino Initiative sponsored by United Way to make a larger impact in the successful transition of Latino youth into adulthood.
- Providing masters of ceremonies for public events and celebrations.
- Opening the station for private tours to engage leaders around the city in the health and human service support.